

**THE
DEFINITIVE
GUIDE TO
PRECIOUS
METALS IRA**

Why Are So Many Baby Boomers Transferring From Stocks To Gold & Silver IRA's?



Scott & Mary Kosak have worked hard to pay off their home, educate 3 children and save to secure their retirement. Their success is because over 37 years of marriage they both learned about the value of a dollar as well as any wall street bigshot.

In fact, between Scott & Mary's IRA's and an old 401k, they have built an impressive \$728,000 nest egg.

When asked why they are so eager to move these retirement accounts from stocks to physical gold and silver, Scott says, "We cannot afford another drop in value like we had in 2008".

Mary adds, "I always felt like I was in Las Vegas gambling with our future in the stock market anyway". "We just don't have time to make this money again", Scott says.

"We were also looking for an easy way to maintain our IRA accounts purchasing power and stocks are just too complicated", Scott says. He added, "That's when Mary discovered it because she has always handled the money. She said in typical fashion, "I've got some bad news & some great news. The bad news is our household costs have doubled in the last 18 years. The great news is you bought 10 ounces of gold and 100 ounces of silver centennial celebration coins in 2000 and they have all quadrupled in value".

"With inflation it's like they steal from the hard working responsible folks to pay for generations of reckless big government spending and we just decided to opt out", Mary adds.

Scott then says, "Think about any real asset you can actually hold in your hands, whatever it is, you can be sure that 20 years ago it cost a lot less, and that in 20 years from now it will cost a lot more."

Mary quickly adds, "That's why we chose silver. Going back 1000's of years it's never been worth nothing and it grows with inflation without any need for water or sunlight". We did not mention Mary loves to garden.

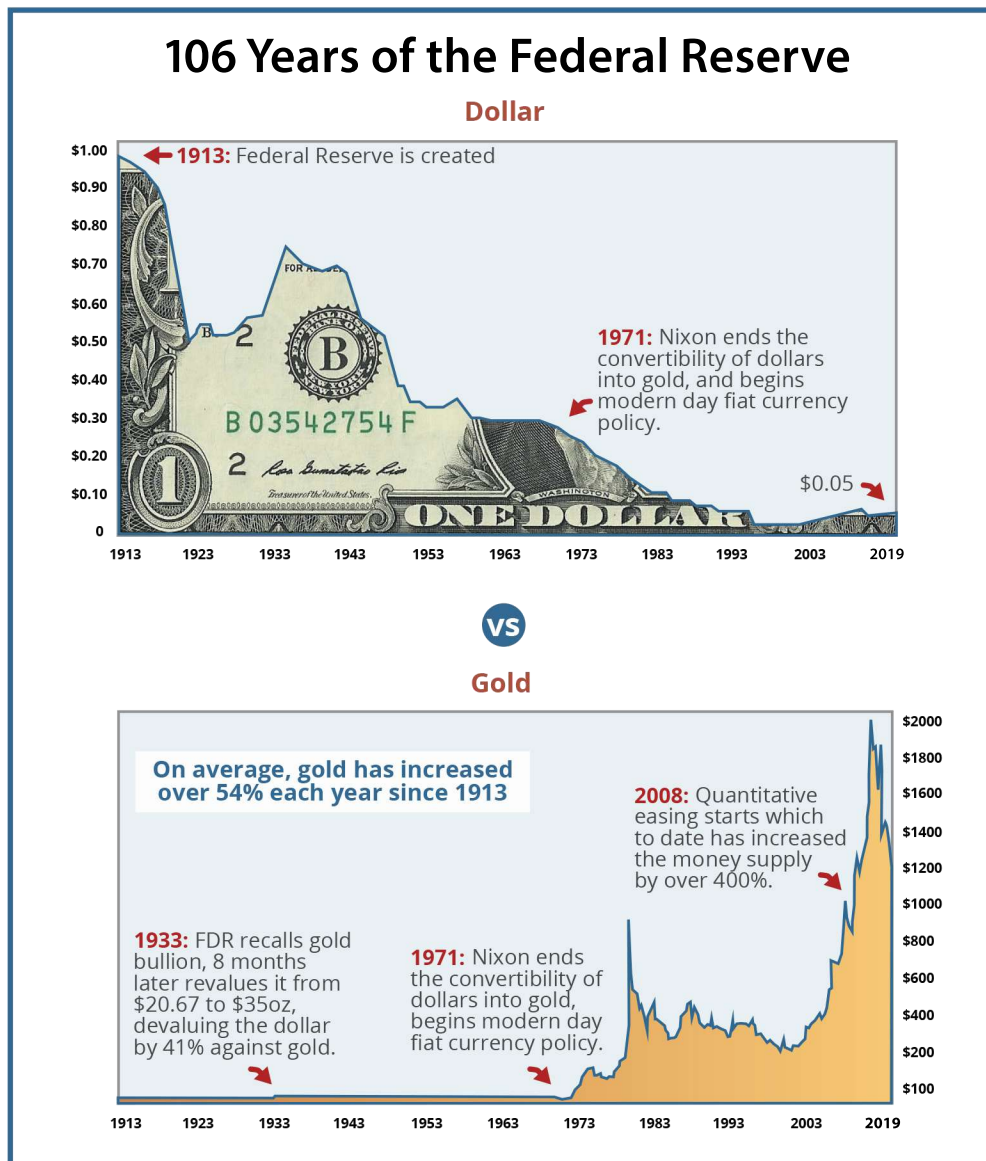
Scott adds, "Let's be clear, the US is the greatest country on earth. We also know that the debt and the pillaging of the Social Security and Medicare coffers has been happening for decades. So this is not about blame. It just like making this money was 100% our responsibility and we both feel keeping it safe falls on our shoulders too".



A Physical Precious Metals IRA - Build Your Future On a Solid Foundation - Not Paper Promises

In August of 1997, when the public was first allowed to put precious metals into an IRA, gold sold for \$320 per ounce. As of this printing, gold has increased by over 400% in the last 22 years. Silver has also taken a similar path. How is it that precious metals can average such spectacular long-term price increases? Well, most of that growth is the effect of your dollars shrinking and you needing more of them to buy a real asset like gold and silver.

This watering down of the U.S. dollar is nothing new as is made evident by our infographic below, titled "106 Years of the Federal Reserve." Also, notice how the dollar's slide accelerated after 1971, once it was no longer backed by gold.

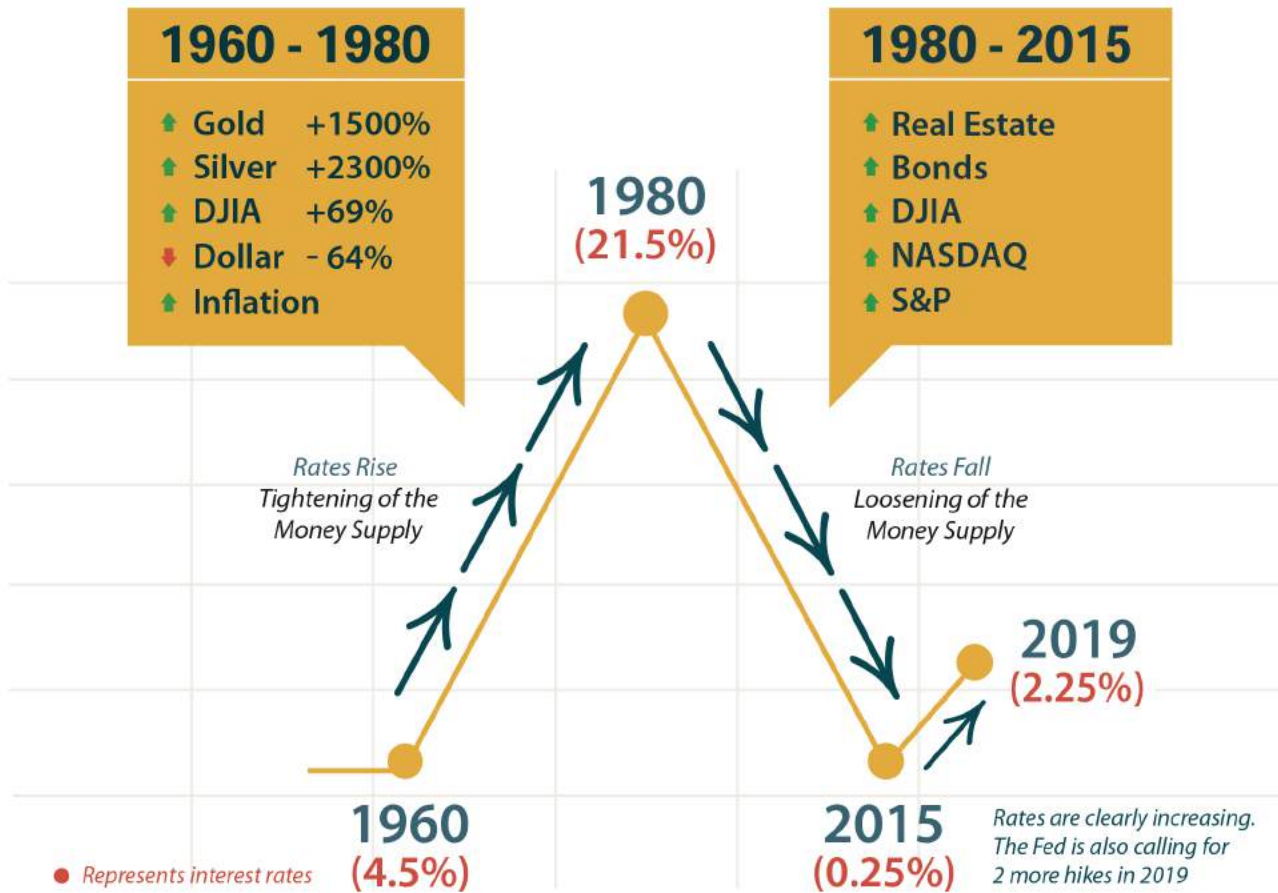




With Interest Rates on the Rise, It's Time to Pay the Piper

With interest rates increasing, informed investors are preparing for the inevitable. As rates continue to rise, our economy's dynamics will change; those who diversify their portfolios to take advantage of rising interest rates are likely to be positioned for above-average returns.

By focusing on historic interest rate data, we can get a much clearer idea of how the future landscape might look. The last cycle of significant interest rate increases occurred between 1960 and 1980. As interest rates rose over the course of 20 years, the prices of gold, silver and other commodities increased tremendously, as did the rate of inflation. Poor performers during that time, including stocks, bonds, real estate and cash accounts, did not rebound sufficiently until interest rates began to decline in the 1980s.



To learn more about why metals are rising, click [here for gold](#) or [here for silver](#).



CERTIFIED GOLD EXCHANGE
AMERICA'S TRUSTED SOURCE FOR GOLD®

Gold & Silver - Protecting Families a Lot Like Yours For Over 5,000 Years

Precious metals ownership has enabled investors to protect themselves from currency collapses, war, hyperinflation, and even bubbles in the stock, bond and real estate markets. As a testament to the durability of these hard assets, the Bank of Nova Scotia recovered over \$200,000,000 in gold and silver from the fallen World Trade Center Towers. Time and time again throughout history, gold and silver have held their value in the face of disaster, be it natural or man-made.

Success Takes Teamwork - Finding Your Supplier, Custodian and Depository

- **The Supplier** - Well, it's clear the Certified Gold Exchange should be your supplier as we have been at the forefront of developing best practice methodology that has become the standard in the industry among top tier firms. We were around a decade before gold and silver IRA accounts were introduced in 1997, and in all those years, CGE has never had a single client complaint, because we care.
- **The Custodian** - The Certified Gold Exchange can work with any established custodian of your choice. Firms we recommend are Strata Trust Company, GoldStar Trust Co and Kingdom Trust. Each of these custodians have different areas of expertise and fee schedules available on their websites. Please be sure to contact your favorite CGE advisor for a consultation based on your unique needs so that we can match you with the optimal authorized custodian.
- **The Depository** - Delaware Depository, International Depository Services and Brinks are three great options for storing the precious metals in your IRA. All three firms also have an "All-Risk" insurance policy from Lloyd's of London. The main advantage to working with Delaware Depository is that we keep an account there as well, so when you want to move back into cash it happens in days not weeks.





CERTIFIED GOLD EXCHANGE
AMERICA'S TRUSTED SOURCE FOR GOLD®

3 Great Options Designed to Meet Your Unique Needs

- 1. The Process Via Transfer** - We transfer the desired amount from your current custodian to Strata Trust (your new custodian). You never take possession of the funds and there is no extra paperwork at tax time. The IRS allows unlimited custodian to custodian transfers.
- 2. The Process Via Rollover** - A rollover implies that you received funds from your current custodian and you are going to send the full amount received to Strata Trust within the 60 days allotted by the IRS. The IRS will be notified by the custodian at tax time and you are only allowed 1 rollover within a 12 month period.
- 3. Non Traditional Options** - Develop a custom plan using one of over 150 strategies. Are you interested in lowering your IRA and 401k accounts tax burdens and having more control of the retirement you've worked so hard to enjoy? Maybe you should convert to a Roth and use custodian spot price valuations which could cut taxes. Just call our certified IRA advisors to discuss your unique situation and we'll share time tested solutions that could save you 1000's or more in taxes.

After Funding Arrives, Choose Your Metals

- American Gold Eagle (Uncirculated/Proof)
- American Silver Eagle (Uncirculated/Proof)
- American Platinum Eagle (Uncirculated/Proof)
- American Gold Buffalo
- Austrian Gold Philharmonic
- Austrian Silver Philharmonic
- Australian Kangaroo
- Australian Nugget
- Australian Silver Kookabura
- British Royal Mint Gold Britannia
- British Royal Mint Silver Britannia
- Canadian Gold Maple Leaf
- Canadian Platinum Maple Leaf
- Canadian Palladium Maple Leaf
- Canadian 1.5oz Silver Arctic Fox
- Canadian 1.5oz Silver Polar Bear & Cub
- Any COMEX- authorized gold bar or round

Please Note: IRA Transactions Qualify For Our PriceMatchPlus® Guarantee



UNITED STATES MINT
Connecting America through Coins



Your Precious Metals IRA Offers Instant Liquidity

You can also take delivery of your gold and silver by requesting your custodian send all or any portion of your metals to your home or office. Distributions are subject to normal IRA rules; however, there are options available to decrease the tax burden, so please consult your favorite Certified Gold Exchange adviser to chart the best course of action.

24 Hour Online Real-Time Account Access

Once your metals are delivered, confirmed and cataloged, your CGE adviser will walk you through the initial setup of your online account. Now you can track your metals 24 hours a day online and you will also receive an email statement quarterly. Paper statements can be mailed for a small additional cost.

Is A Gold Or Silver IRA Better?

With a self directed IRA you alone will ultimately select which metals are right for you. It can be helpful to know that both gold and silver reached their recent historical highs in 2011. Gold hit \$1900 and silver reached \$49.80. Gold is currently 45% under \$1900 while silver is 317% below \$49.80. When you divide 45% into 317% you come up with 7 times. So just based on each metal getting back to their 2011 levels, the return on investment is 7 dollars in silver for every 1 dollar in gold. All opinion and forecast aside, don't you wish all your decisions were this easy?

Your Instincts Are Spot-On

According to a 2019 survey, 50% of economists believe the US will enter another recession by 2020. While a staggering 75% felt the recession would occur by 2021. So call **1-800-300-0715** now, and gain the comfort that can only come from having secured shelter before the coming storm.

The background of the entire image is a collage of US dollar bills and coins, including one-dollar and two-dollar bills, and various coins, all rendered in a light, faded, and slightly blurred style. The bills and coins are scattered across the frame, creating a textured, financial backdrop.

7

COSTLY

GOLD & SILVER

BLUNDERS

AND SECRET PRICING REPORT

7 Biggest Gold & Silver Investment Blunders



Blunder #1

Investing with one of the precious metals marketing monsters in Southern California is at the top of the list. Southern California is a great place to vacation and a really crummy place to choose your gold and silver dealer. Investors lose 100's of millions of dollars annually from calls that originate from Southern California. You don't only lose by paying over 30% on your buy and

sell spreads; many of these firms will also be quick to burn and churn your account, adding fees to each transaction. Are all Southern California precious metals dealers out to scalp you? No, but if you don't live locally and you responded to a national advertisement, you may already be the frog in the pot unaware the temperature is rising.

Blunder #2

You keep hearing about gold from your favorite radio or TV personality. They mention they are clients personally and that they recommend a particular company. Maybe the company gave them a few coins as part of a million or more contract but this on air personality is not being overcharged like the listeners. This is very costly advertising and the end user (you)

will ultimately pay a premium. Ironically, most of these conservative-endorsed firms are in Southern California, and it was also recently discovered, after the now infamous Santa Monica City Attorney brought criminal charges against one of these firms, that the founder (a renowned liberal Hollywood producer) was targeting Christian conservatives.



Blunder #3

You are too busy looking at the pinstripes to properly check out a company. Because gold and silver have been in the public favor since before 2006, this has attracted many marketing firms into the precious metals arena. They promise you the moon and the stars but they may not be around to have you hold it against them if something goes wrong. A quick way to expose these fly by night operators is to do the following:

Don't even consider buying from a firm unless you do a trademark search; this will tell you when the company trademarked their current name. Ten (10) years or more

is recommended. <http://www.uspto.gov>

Check out how long the company's website has been actively operating online at <https://archive.org/web> and then you won't be too shocked if you find a fly by night operator.

If you need help using any of these tools or want assistance on finding our or any metals dealer's public information, please call us for a free real-time pricing comparison or public information report on your chosen metals dealer(s). Our price comparison hotline number is **1-800-300-0715**
Code Word: SAVE MONEY.

Blunder #4

Read the eBay forums and you will see that at times they have allowed clad (counterfeit) coin sales. Do you know where your gold and silver originate from? Online platforms make it easy to buy and sell coins from the convenience of your computer but at great peril. These platforms will also buy from anyone lurking in the general public, so it's possible your metals are secondhand & purchased from an unauthorized person. Could that seller be a counterfeiter, as we have seen almost daily on the news in recent years?

The Certified Gold Exchange truly believes you should never buy from these online

trading platforms because you could be entrusting your investment's authenticity to an errant shipping clerk working in a high-volume, come-and-go mailing room. Rest assured, we never buy bullion from the general public – only direct from government supplies, Comex-approved inventories, and current clients.

Don't be one of the many investors on the wrong side of the recent counterfeiting news stories. Sleep securely by calling the Certified Gold Exchange and asking about the latest General Electric Phasor XS scanner technology and our iron-clad guarantee.



Blunder #5

Never store your gold outside of the USA. Most investors are quick to forget the collapse of the international metals storage markets in the early 80's. Many investors see offshore storage as more secure. This is a falsity. Due to new regulations, such as Obama's 2010 Foreign Account Tax

Compliance Act, which makes seizing U.S. foreign-held accounts quicker and easier than doing so with their stateside counterparts. Increased access is certainly a good thing when you're planning a diversification strategy that will protect you and yours in a national financial crisis.

Blunder #6

Don't let metal dealers hold your investment. Always use 3rd party storage within the United States like Delaware Depository and IDS. Both firms are non banks and fully insured by Lloyds of London. We had been warning investors of BullionDirect.com since 1999. Fast forward to 2015 when the

FBI raids BullionDirect.com vaults and finds them empty. Investors were notified that they will be lucky to recover .2 cents on every dollar invested. Always call a CGE adviser at **1-800-300-0715** to discuss your 3rd party insured storage options if home delivery is not possible for you.

Blunder #7

Don't buy bullion for safety or certified coins for the short term. If you are holding short term for profit, bullion is the best option. Always buy bullion for profit speculation. If you're buying because you expect there to be another 1933-style depression or worse, then buy PCGS or NGC certified coins.

According to Prof. Vincy Fon, of George Washington University, the U.S. works off of legal precedents. This means politicians, courts and others in positions of power are expected to be persuaded by past events.

So if you expect the dollar to disintegrate or a new national or international financial depression to hit, then buy private certified

gold and silver coins. While nobody can truly predict the future, this classification of coins were not recalled in the last confiscation, so legal precedents do work in your favor, unlike bullion, which was recalled in 1933.

Always remember that the staff here at the Certified Gold Exchange can never help you as much after the fact as we can before you invest in gold and silver. We have been helping families just like yours since 1992 without a single client complaint and have always maintained an A+ BBB Rating. To avoid all the above blunders and receive professional guidance, please call one of our many friendly advisors at **1-800-300-0715**, because, after all, you deserve the best.

CONFISCATION OF BULLION

**Arguments from
Both Sides of the Debate**

UNDER EXECUTIVE ORDER OF THE PRESIDENT

Issued April 5, 1933

**CRIMINAL PENALTIES FOR VIOLATION OF EXECUTIVE ORDER
\$10,000 fine or 10 years imprisonment, or both, as
provided in Section 9 of the Order**



Is it Possible That The U.S. Government Will Once Again “Confiscate” Gold Bullion as it Did in 1933?

- *Absolutely not!*
- *It's highly probable.*
- *Well, it's remotely possible.*
- *Of course, it's unavoidable!*

Those are a few of the answers you may receive, each from a well-meaning and possibly well-informed source.

First and foremost, no one can say with any degree of certainty if gold or silver will be “recalled” again. Additionally, speculating on which items would be part of, or excluded from, another recall is just that - speculation. That’s just how the future works, nothing is set in stone and a lack of open mindedness on the subject indicates ignorance on both sides of the debate.

The only thing agreed on by all is that they did it before. They took gold bullion while excluding collector coins. Silver was recalled a year later in 1934.

The simple fact that it happened before is in itself the best argument it could happen again. This is because of legal precedents, which is so weighty in the eyes of the United States government. According to Economics Professor Vincy Fon of George Washington University, *“courts are expected to be persuaded by past decisions, when there is a sufficient level of consistency between two cases.”*

Simply put, politicians, judges and others in positions of importance would like to do as little work as possible. So, when a situation comes up that is similar to something that happened in the past, they use legal precedents as a guide. Therefore, if an investor expects conditions similar to, or worse than, the previous U.S. depression, they would be naive not to consider legal precedents and the previous facts.

Legal precedents supports a gold bullion confiscation but that alone is not clear proof that another recall is coming.

The second best argument that bullion could be confiscated comes from those that predict the death of the dollar.



Speaking about gold confiscation, Ron Paul says, *"If it gets bad enough, they'll declare a national economic emergency. They'll take over the banks, all business and industry. They may even try to confiscate our gold. I served on the Gold Commission for eight or nine months while I was in Congress along with fifteen other members. I brought up the subject of confiscation. The power to confiscate gold is still on the books as the law of the land. I urged the full Commission to recommend Congress repeal the power to confiscate gold in an economic emergency. We pushed it to a vote and I was the only one that voted to recommend to Congress that we never again contemplate taking the gold of the American people. The fifteen other members voted it down. The power is still there on the books, and they can do it any time they wish."*



Ron Paul in his Congressional Office

In 1966, when it was still illegal to own gold, Alan Greenspan wrote, *"In the absence of the gold standard, there is no way to protect savings from confiscation through inflation. There is no safe store of value. If there were, the government would have to make its holding illegal, as was done in the case of gold. The financial policy of the welfare state requires that there be no way for the owners of wealth to protect themselves. Deficit spending is simply a scheme for the confiscation of wealth. Gold stands in the way of this insidious process. It stands as a protector of property rights."*

David L Ganz, a prominent New York City attorney who specializes in precious metals and numismatic law, has authored over 30 books and is a highly regarded consultant, writer and lawyer in the field of precious metals. Attorney Ganz, who constantly fields calls on the subject, says, *"Governments change laws from time to time, and yes, it's possible that under the right circumstances some governments might try to confiscate their citizens' gold."*

Ganz continues on the subject, *"I have no great insight to offer as to whether or not gold seizure is in the offing, but there are some interesting reasons cited by many as to why the government of the United States - and maybe the world as well - may need to nationalize gold again, if only for the purpose of making sure that governments, not their citizens, remain in control of the economy."*

The "Trading with the Enemy Act" is still around; it was last amended by Congress a couple of years ago and the general consensus in the legal community is that a confiscation could happen again in the near future. Want proof? Read Professor Hank Holzer's article in the 1973 Brooklyn Law Review: "How Americans lost their right to own gold and became criminals in the process," Ganz adds.



Ganz cites the following laws that are still in effect.

- *Title 12 of the United States Code, Sec 95*
- *Proclamation No. 2725 (2) Exemption of Member Banks of Federal Reserve System*
- *The Trading With The Enemy Act*
- *The Emergency Banking Act, as well as another executive order following legal precedence of the last recall*

Others who recently warned of another U.S. gold confiscation are

- *Jim Rickards, NY Times Best Selling Author of "Currency Wars" & "The Death of Money"*
- *Simon Black of Sovereign Man*
- *Doug Casey of Casey Research*
- *Marc Faber - Swiss billionaire*
- *Steve Forbes - Forbes Magazine*

Now let's look at the other side of the confiscation debate. These folks use scary words like beware, scam, telemarketer and overpriced, but most of this smoke is blown from bullion dealers and their marketing affiliates, not full service firms.

The number one argument that gold could never be confiscated again is along the lines of the following comments:

On his website, The Moneychanger, Franklin Sanders says, *"In 1933, gold formed the basis of the banking system's reserves. Today, it doesn't, and the government propaganda machine has been churning night and day since 1933 proclaiming gold has been demonetized. In 1933, Roosevelt found it necessary to seize the gold to "reliquify" the banking system. Today, that isn't necessary. They perform the same magic with computers, creating money out of thin air. So the government gains no advantage by seizing gold today."*

On a similar note, Adrian Ash, contributing writer for Forbes, says in his article, titled "Governments Still Heavy-Handed 80 Years After FDR's Gold Confiscation," *"Governments change laws from time to time, and yes it's possible that under the right circumstances some governments might try to confiscate their citizens' gold. But it is important to realize that the motivation for confiscating gold which existed for FDR in 1933 has largely disappeared."*

Back then, the U.S. was still on the gold standard (the U.K. had been forced off 18 months earlier). So seizing private gold and then devaluing the currency was, in fact, a 1930's version of quantitative easing. Saving our banks from their stupidity still means swelling the money supply, and hurting cautious savers by devaluing their wealth.



While gold is still hoarded by governments (and increasingly by fast-growing emerging economies), it is only tenuously tied to our currency system as the “foundation” of sovereign reserves. Gold also makes a disappointing asset to grab, especially in the rich but troubled West. Because few people own it compared, for instance, to real estate (a sitting duck for local government levies and the new talk of “wealth taxes”) or readily-captured financial assets such as pension pots (already so enticing to distressed governments in Argentina, Hungary, Poland and Portugal).”

Another often heard argument is that coins with collector/numismatic value cost more than bullion, which is true. And many companies will overcharge for numismatic coins just as the bullion market is plagued with a growing counterfeiting problem. This is why we suggest reading the CGE publication [*“7 Gold & Silver Investment Blunders”*](#) which will show you the 7 problems costing gold and silver investors 100's of millions of dollars each year.

John Halloran, CEO of the Certified Gold Exchange, says, *“Don't build your metals strategy on Pride.”* He adds that *“many investors say the government will never get my gold and guns, unless it's over my dead body. Actually, the U.S. did not go to door in the last confiscation, so had you been around back then, you could have kept your gold. If you did keep your gold back in 1933, you would have had to hold it for 40 years before you could have sold it. The entire 40 years, you would have been in violation of the “Trading with the Enemy Act”, similar to being a Russian spy. If it's a dead asset commercially for 40 years, it's certainly a bad investment during that same span of time.”*

John adds, *“In the U.S.A., it's ‘united we stand and divided we fall.’ Just like recent events in Cyprus proved, governments will do whatever it takes to keep afloat, and rightfully so. Governments don't simply surrender in a financial crisis. Bills must be paid and currencies must be restructured. Does anyone expect this? No. This is why it's called a crisis. Will the government allow you to barter with gold if the dollar collapsed? Not for any length of time, for sure. Governments need foremost to govern money and transactions. If they cannot create and dilute their fiat currencies, they can't steal wealth as they have always done.”*

Renowned Metals Tax Deferral Strategist Pat Collins says, *“It's common knowledge that the U.S. Mint is not authorized by congress to sell bullion directly to the public. The U.S. Mint only sells the proof collectors version of the eagle or buffalo, and the bullion eagle and buffalo are only available through authorized dealers.”* Pat says, *“Call the Mint yourself and ask to buy bullion, and watch how quickly they refer you to an authorized seller.”*

“Why does the U.S. Mint only sell coins that are classified by the IRS and treasury as collectable? It's because the U.S. government is saying you need to pay Peter now to avoid Paul later. To say this has been a very successful approach for them is an understatement. The U.S. Mint and the Royal Canadian Mint are the two largest sellers of collector coins in the world,” Pat Collins adds.



Where's the Beef? Show me the Proof.

The coin on the left is the American Eagle Proof coin with the W (West Point) Mint marking, while the bullion coin on the right has no Mint mark. The best explanation for this comes from special writer for Coinworld.com and author of 100 Greatest U.S. Modern Coins, Scott Schechter.



Proof Version Has The Mint Mark



Bullion Version No Mint Mark



In his Coin World article "Mint marks in error on gold American Eagle coins, only two different coins have them," published 02/19/2015, Scott writes, "Bullion coins are very purposefully struck without Mint marks. The simple explanation for this is that bullion coins are meant to be bought and sold based on the intrinsic metal value, not as numismatic collectibles, so a Mint mark isn't strictly necessary."

Since the U.S. Mint is not a precious metals dealer, it can't sell bullion coins to the public. Instead, it produces bullion coins and then distributes them through a network of "Authorized Purchasers."

But the Mint can sell collectibles. Since the beginning of American Eagle coinage in 1986, the Mint has sold Proof issues directly to collectors. To distinguish these numismatic collectibles, they are given Mint marks." To read this entire article, use the following link:

<http://www.coinworld.com/news/precious-metals/2015/02/Mint-marks-in-error-on-bullion-coins.html#>

So why can't the U.S. and Canadian Mints sell bullion to the public? Now you're starting to understand how clear cut this whole mess is. You see the Mints are not even authorized by the U.S. congress and Canadian Crown (Crown is the equivalent of congress) because if they should need to recall bullion, it is a much cleaner mess if the same government recalling an item did not sell it to you directly. This is the number 1 reason why bullion maples and eagles are only sold through authorized dealers and not directly through the Mints that produce them.



- **Popular Bullion Items** - American Eagle Bullion in Gold and Silver, Canadian Maples, Comex-approved Gold & Silver Bars, South African Krugerrands.
- **Popular Private Collector Coins** - PCGS & NGC Certified Pre-1933 U.S. Gold and Silver coinage. Proof & collector Coinage from the U.S. Mint & Royal Canadian Mint.

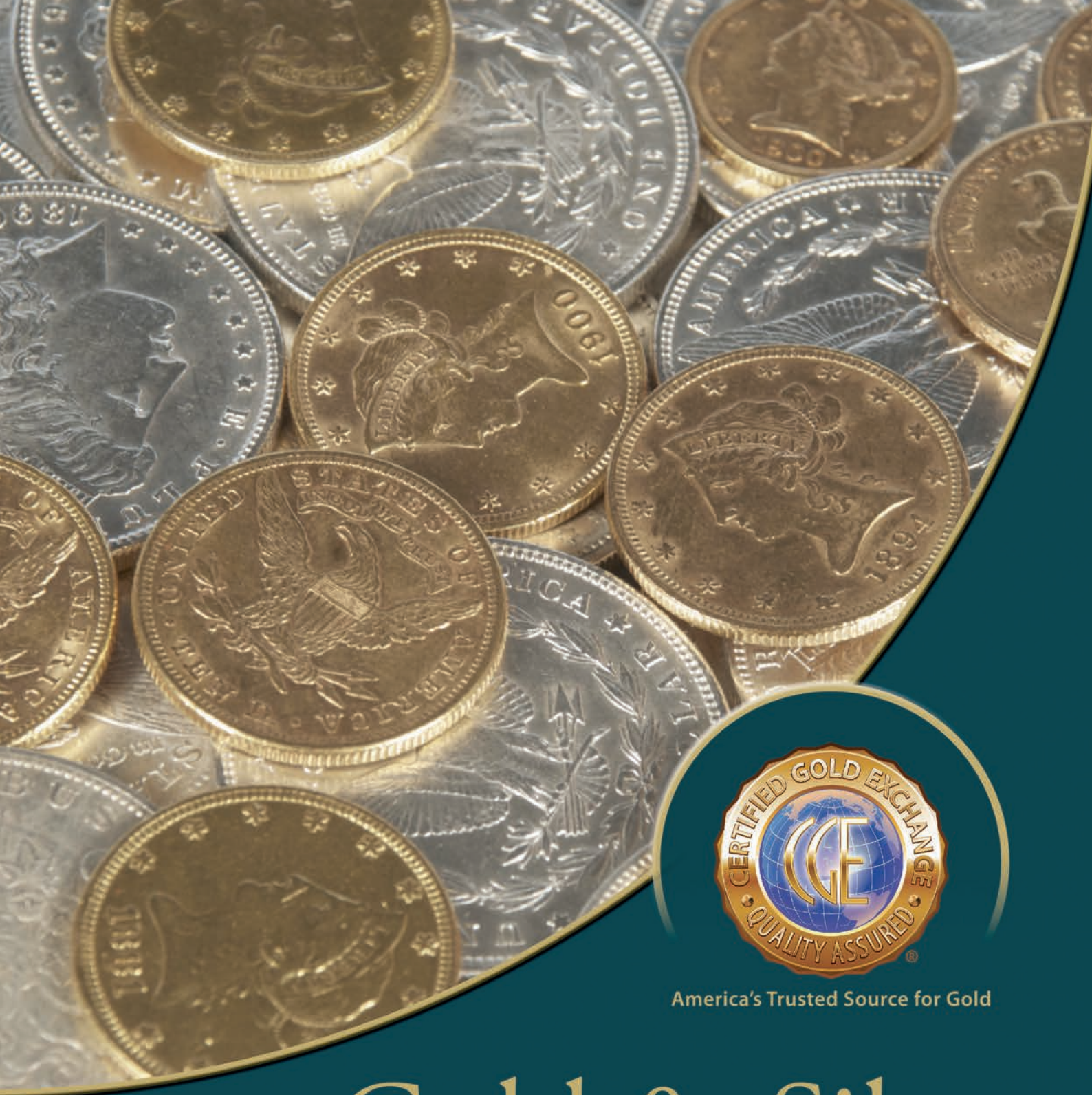


Rest assured, the Certified Gold Exchange offers both popular bullion products like Eagles, Maples and Krugerrands, as well as certified private investment-grade coins to satisfy investors on both sides of the gold confiscation debate. Also, all of our certified investment collector coins automatically come with our PriceMatchPlus® guarantee, which states that we will beat any legitimate dealer's confirmed price by 1%, so you can invest with confidence. This guarantee is also included on the modern day collector coins like the American Eagle Gold & Silver Proof coins and Royal Canadian Mints Arctic Polar and Fox coins.

Please call our advisors today at **1-800-300-0715** and tell them that you read our report on confiscation. Let them know if you want a plan protecting you from another financial collapse or if you are just speculating on price appreciation. We do have effective strategies in place to serve investors in both events.

The entire CGE staff will always recommend bullion for price speculation and PCGS Certified Gold and Silver private collector coins to hedge against a similar event to the last U.S. depression or worse. Our reasoning is that legal precedence and human nature is far stronger than any other argument on the subject.

Disclaimer: This material is a collection of 3rd-party references and personal opinion and not to be deemed as legal advice. The Certified Gold Exchange and its staff use this material as a guideline on advising investors as to what type of metal to purchase. Please note that CGE staff members cannot guarantee what items would be safe from confiscation in the event of another gold or silver recall.



America's Trusted Source for Gold

Gold & Silver Smart Moves

Letter from the President

Dear Investor,

Sadly, in January of 2017, President Trump inherited a staggering \$20 trillion dollar debt from the Obama administration. With several series of quantitative easing (QE) efforts, Obama managed to double our nation's debt in well under a decade.

Experts predicted that Obama's fast and loose free money tactics such as QE1, QE2, and QE3 could cause the debt load to spiral out of control for 20 years or more.

While Presidents Trump's tax and regulatory cuts have stimulated US growth to a greater degree than most economists expected; the fact remains that our nation adds over 1 trillion annually to this already staggering burden.

The above mentioned US debt which is now over 22 trillion does not even account for unfunded liabilities like Social Security and Medicare.

The conservative Mercatus Center for research at George Mason University examined three different US liabilities studies and determined that in addition to the federal debt load, we as a nation have another 88 to 275 trillion in unfunded obligations.

Even President Trump, his cabinet and advisors agree that our nation's debt and unfunded liabilities will continue to rise.

We here at the Certified Gold Exchange understand that this is not the economic situation you signed up for. Rest assured we have strategies to shield you from big governments' attempts to confiscate your wealth.

The entire CGE team is committed to helping you protect your purchasing power from the incredible shrinking dollar. We want your complete satisfaction when you choose to buy or sell precious metals through us.

I am also immensely proud of the fact that our IRA and home delivery divisions have achieved and maintained the industries best reputation for more than 25 years.

Our team also understands that you make this investment in gold or silver to secure your independence and we are committed to helping you achieve this with the integrity, accountability, and reliability that you deserve.

Sincerely,



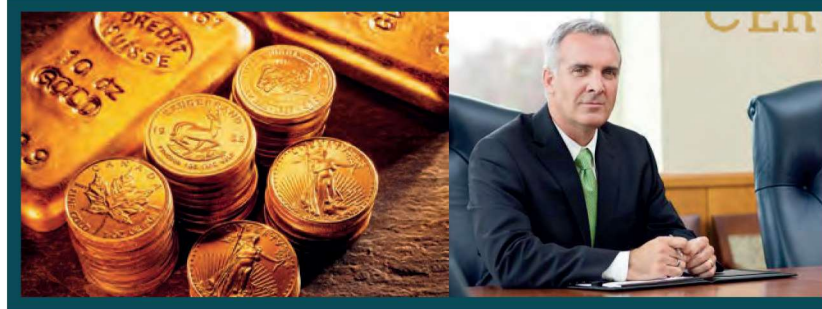
John J. Halloran
President and Chief Executive Officer





About the Certified Gold Exchange

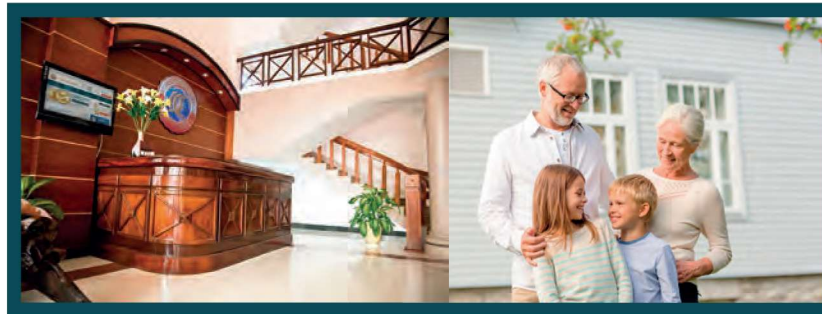
Ronald Reagan said, "If we lose freedom here, there is no place to escape to. This is the last stand on Earth." The management of the Certified Gold Exchange could not agree more and are reminded daily that U.S. investors are facing the fight of their lives.



If the U.S. markets collapse, so do many of our hopes and dreams. Why should the question of freedom present itself when discussing U.S. economic policy? It's because the Certified Gold Exchange believes the citizens of the United States are under attack by central banking policies that are designed to strip away your wealth as fast as you can create it.



We were founded in 1992 as a dealer to dealer trading platform and opened our discount trading platform to household investors in 2001. In the last 27 years we have maintained the undisputed finest reputation in the metals industry and have never had a client lodge a formal complaint against us.



The Certified Gold Exchange has also lead with client preferred pricing on both ends of the transaction. We are a market beater and not a market maker. We use Google's algorithm to check all other dealers buy & sell quotes and then we beat them with the lowest selling and highest buy price of the day.

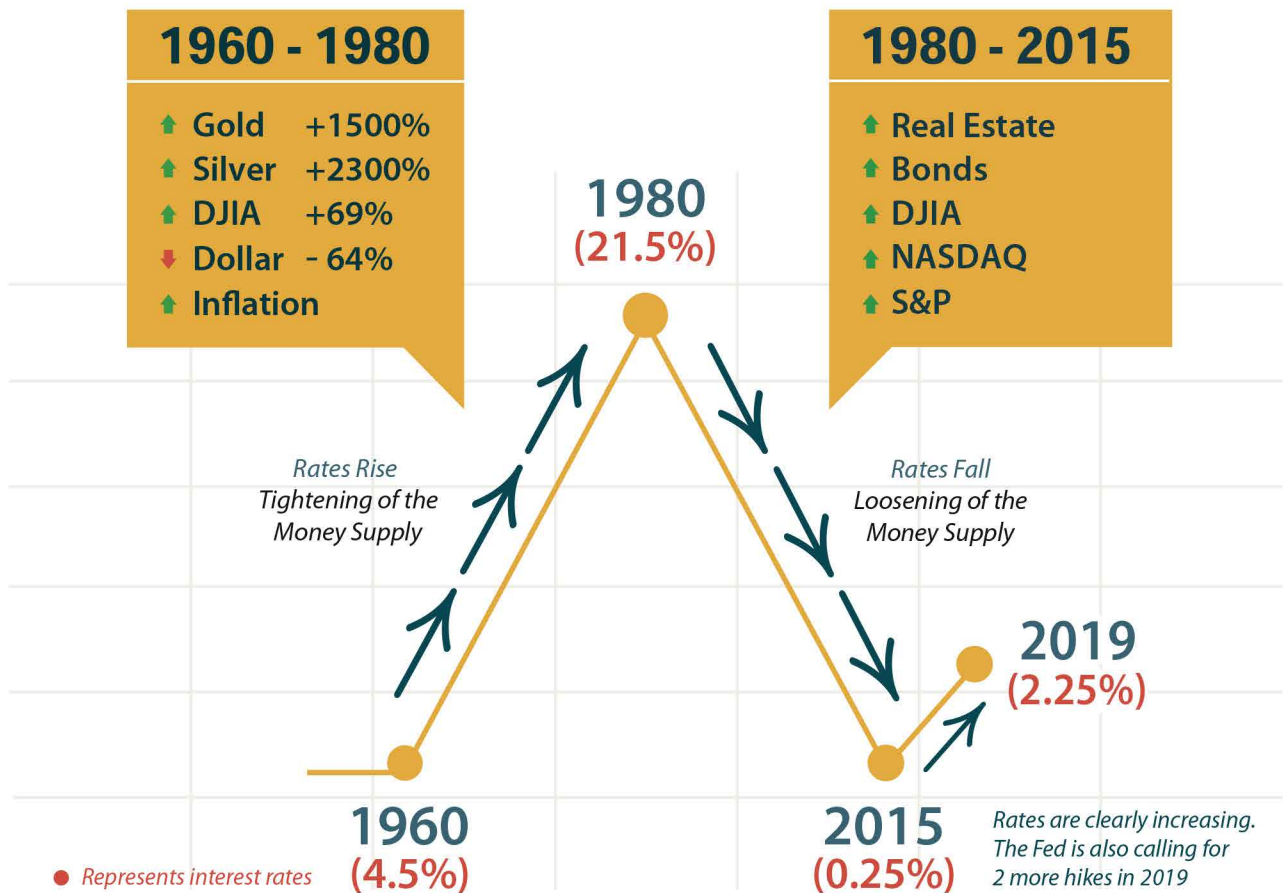




United States Interest Rate Super-Cycle

With interest rates increasing, informed investors are preparing for the inevitable. As rates continue to rise, our economy's dynamics will change; those who diversify their portfolios to take advantage of rising interest rates are likely to be positioned for above-average returns.

By focusing on historic interest rate data, we can get a much clearer idea of how the future landscape might look. The last significant rising interest rate cycle occurred between 1960 and 1980.



Follow the money.

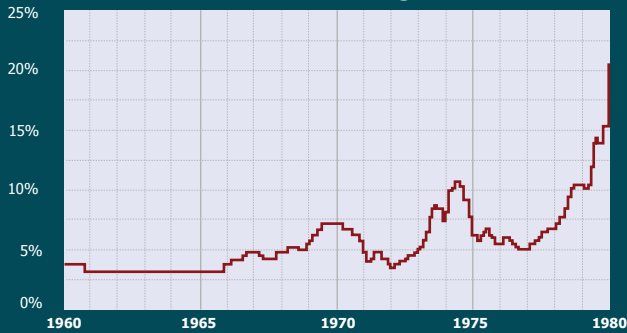
As interest rates rose over the course of 20 years, the prices of gold, silver and other commodities increased tremendously, as did the rate of inflation. Poor per-

formers during that time, including stocks, bonds, real estate and cash accounts, did not rebound sufficiently until interest rates began to decline in the 1980s.



As seen below, the Dow Jones Industrial Average (DJIA) increased 69% as interest rates rose from 1960 - 1980. When adjusted for inflation, however, the actual 20-year gain was a mere 5%. Gold and silver are clearly the winners during an inflationary cycle. With interest rates positioned to rise again, investors would be wise to follow the Consumer Price Index (CPI) or for a truer measure of inflation visit ShadowStats.com.

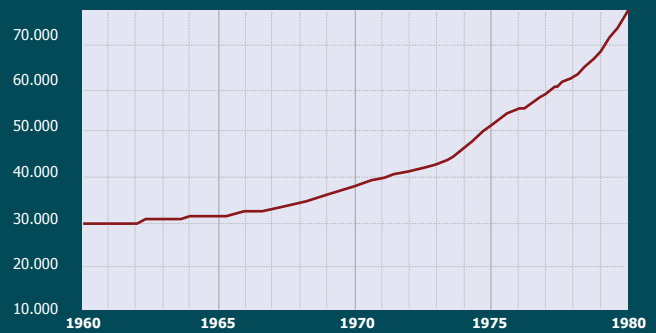
Fed Prime Lending Rate



| | | | | | |
|----|----------|-------|--------|------|--------|
| 1. | — USFPLR | Open | 4.500 | High | 21.500 |
| | | Close | 21.500 | Low | 4.000 |

*www.fedprimerate.com/wall_street_journal_prime_rate_history.htm

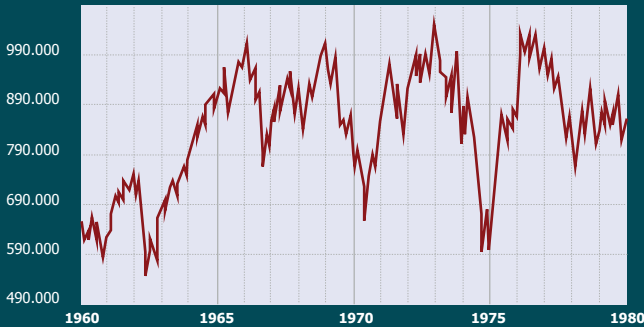
USA BLS Consumer Price Index



| | | | | | |
|----|----------|-------|--------|------|--------|
| 2. | — CPUSAM | Open | 29.300 | High | 76.700 |
| | | Close | 76.700 | Low | 29.300 |

*www.crestmontresearch.com/docs/i-rate-relationship.pdf

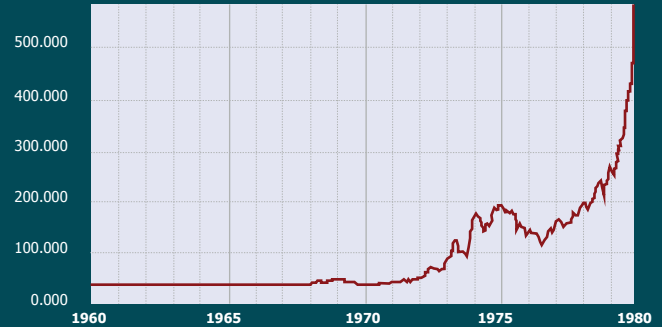
Dow Jones Industrials Average



| | | | | | |
|----|------------|-------|---------|------|----------|
| 3. | — __DWI_XD | Open | 679.060 | High | 1051.700 |
| | | Close | 838.740 | Low | 535.760 |

*www.stockcharts.com/freecharts/historical/djia19601980.html

Gold Bullion Price - New York (U.S. \$/ounce)



| | | | | | |
|----|-----------|-------|---------|------|---------|
| 4. | — __XAU_D | Open | 35.250 | High | 578.700 |
| | | Close | 578.700 | Low | 29.300 |

*www.nma.org/pdf/gold/his_gold_prices.pdf

*President Gerald Ford authorized Public Law 93-373 in 1974, allowing U.S. citizens to own gold again.

What about bonds?

According to the Wall Street Journal's **Guide to Understanding Money & the Markets**, as interest rates increase new bonds offer higher returns, subsequently devaluing the bonds already on the market. With over 130 rate hikes

taking place between 1960 and 1980, existing bonds were continually devalued, making it impossible for investors to maintain their principal. Certified Gold Exchange clients are never positioned into mathematical improbabilities.



Effects of Devaluing U.S. Currency

History proves just how effective gold is at maintaining the U.S. dollar's purchasing power. During the 47 years from 1913 through 1960, the dollar lost 64% of its value. If this sounds drastic, let's look below to see what happened once the dollar was no longer backed by gold.

1960 **\$2.99**



1980 **\$8.32**



In the 20 years from 1960 to 1980, the dollar lost almost as much value as it had in the previous 47 years. It now took \$8.32 to buy what \$2.99 bought just two decades earlier. During that same time, \$1 invested in gold increased to over \$15.

Why let government debt and inflation spoil your party? The Certified Gold Exchange has a plan to grow your wealth faster than the current administration can take it away.



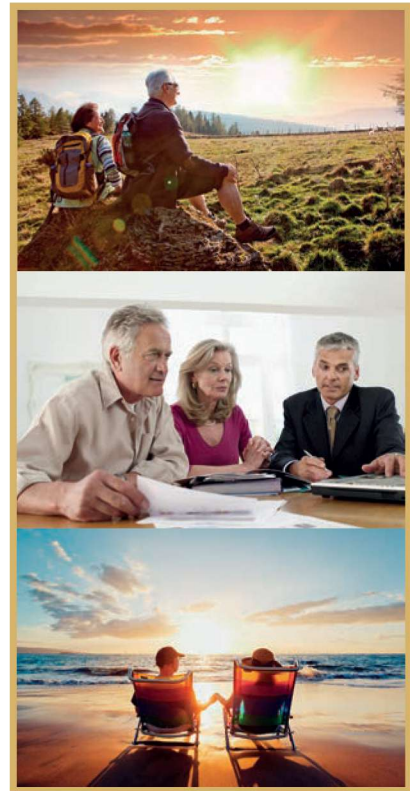
Gold & Silver IRA: The Best Way to Ensure Your Golden Years Are Truly Golden

Putting physical gold and silver in your IRA is a great way to protect your nest egg through what will surely be one of the most inflationary times in the history of our great nation. How can we make such a bold claim? It's because the U.S. is choked with debt, and interest rates have already begun to move north from 0.25% to 2.25%. With rates on the rise, investors with physical gold and silver will maintain their purchasing power and fight against calamity, as witnessed time and time again over the last 5,000 years.

You can join the wise that came before you in questioning the rationality of government debt, fiat currencies and skyrocketing expenses. Transferring an inactive 401(k), 403(b) or IRA into pure physical gold and silver is as easy as:

- Selecting a custodian from our list of insured and approved firms.
- Purchasing your government-issued gold and silver products for delivery.
- Sleeping well because, as the dollar decreases, your gold & silver historically increase.

Don't trust your retirement dreams to anyone but the Certified Gold Exchange, because we are your best option for making sure this half of your financial life outperforms the first half. Call our Retirement Success Division at **(800) 300-0715** today so you can put our experts to work, because this is the time to relax and enjoy yourself. You deserve it.



- Delivery In A National Emergency
- Historically Rises With Inflation

- 5,000 Year Track Record Of Safety
- Outperforms Dollars Over Time



Gold & Silver Bullion: The Ultimate Inflation Fighters

When you don't expect the dollar to crash, but you do believe inflation will slowly decrease the dollar's purchasing power, you should consider purchasing bullion to keep inflation in check.

Just Like at Your First High School Dance, Popularity Matters with Bullion

The Certified Gold Exchange recommends Credit Suisse bullion bars as well as American Eagle, Canadian Maple Leaf and South African Krugerrand bullion coins. These high demand items offer fair premiums and the greatest liquidity within the U.S. physical bullion market.

American Eagles



Guaranteed by the U.S. Mint

Canadian Maple Leafs



Guaranteed by the Royal Canadian Mint

Credit Suisse Bars



Available in 1 oz and 10 oz

American Eagle Proofs



Most Popular for IRAs



Gold & Silver Bullion: Invest With Confidence

Read the eBay forums and you will see that at times they have allowed clad (counterfeit) coin sales. Where does the gold and silver you own originate? Online platforms make it easy to buy and sell coins from the convenience of your computer.

These platforms will also buy from anyone lurking in the general public, so it's possible that your metals are purchased secondhand from some random person. Could that seller be a counterfeiter, as we have seen in the news on an almost daily basis in recent years?



It's About Reputation, Reputation, Reputation

The Certified Gold Exchange believes you should never buy from these online websites because you could be trusting your investment's authenticity to a shipping clerk working from a high-volume, come-and-go mail room. Rest assured, we never buy bullion from the general public - only direct from government supplies, Comex-approved inventories and current clients.

Don't be one of the many investors on the wrong side of the recent counterfeit gold and silver news stories. Sleep securely by calling the Certified Gold Exchange and asking about the latest General Electric Phasor XS scanner technology and our iron-clad guarantee.

- Weight Guaranteed By Government
- Best For Short Term Investing
- Lowest Buy and Sell Spreads
- Bought and Sold Over In 120 Countries



US Numismatic Coinage: Beauty, Rarity, Value

There is evidence that numismatic (rare) coins have been collected since before the birth of Christ. In fact, the first emperor of Rome, Caesar Augustus (27BC - 14AD), gave "coins of every device, including old pieces of the kings and foreign money" as Saturnalia festival gifts.



Fast forward two millennia and you have the United States semi-numismatic market that is active with both collectors and investors. This U.S. coin market was revolutionized in 1986 with the formation of the Professional Coin Grading Service (PCGS) and the Numismatic Guaranty Corporation (NGC). The introduction of these third-party grading services gave investors the assurance that a coin's condition (grade) is consistent at the time of purchase as well as upon liquidation.

If Privacy and Protection are Important, Consider Legal Precedence

Semi-numismatic coins are popular with conservative investors simply because legal precedence is so strong in the United States. According to Vincy Fon of George Washington University, courts are expected to be persuaded by past decisions when there is a sufficient level of consistency between two cases. Although, no one can say what the future holds just because rare coins were exempt from the last recall of gold, legal precedence alone is enough to motivate investors that expect another 1933 depression-like event.



Hard Data Proves Rare Coins Are The Best Long-Term Investments, Bar None!

Prestigious Penn State University Professor of Economics Dr. Raymond E. Lombra has completed his 33-year evaluation on the performance of U.S. rare coins from 1978 through 2011. Professor Lombra discovered that for a long-term investment, rare coins easily outperformed stock indexes, bonds, treasuries, cash accounts and even bullion. He also found that rare-date, high-quality coins outperformed semi-numismatic, common-date issues.

Certified Gold Exchange Recommends Third-Party Grading by PCGS and NGC



There is never a good reason to settle for less than the best. Call the Certified Gold Exchange at **(800) 300-0715** today and ask about large-volume discounts and our industry exclusive PriceMatchPlus® Guarantee.

- Buy And Sell With Complete Privacy
- Historically Outperformed Bullion
- Certification Helps Thwart Counterfeiting
- Liquidation In Over 100 Countries



America's Trusted Source for Gold

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