

America's Trusted Source for Gold

Gold & Silver Smart Moves

Letter from the President

Dear Investor,

Sadly, in January of 2017, President Trump inherited a staggering \$20 trillion dollar debt from the Obama administration. With several series of quantitative easing (QE) efforts, Obama managed to double our nation's debt in well under a decade.

Experts predicted that Obama's fast and loose free money tactics such as QE1, QE2, and QE3 could cause the debt load to spiral out of control for 20 years or more.

While Presidents Trump's tax and regulatory cuts have stimulated US growth to a greater degree than most economists expected; the fact remains that our nation adds over 1 trillion annually to this already staggering burden.

The above mentioned US debt which is now over 22 trillion does not even account for unfunded liabilities like Social Security and Medicare.

The conservative Mercatus Center for research at George Mason University examined three different US liabilities studies and determined that in addition to the federal debt load, we as a nation have another 88 to 275 trillion in unfunded obligations.

Even President Trump, his cabinet and advisors agree that our nation's debt and unfunded liabilities will continue to rise.

We here at the Certified Gold Exchange understand that this is not the economic situation you signed up for. Rest assured we have strategies to shield you from big governments' attempts to confiscate your wealth.

The entire CGE team is committed to helping you protect your purchasing power from the incredible shrinking dollar. We want your complete satisfaction when you choose to buy or sell precious metals through us.

I am also immensely proud of the fact that our IRA and home delivery divisions have achieved and maintained the industries best reputation for more than 25 years.

Our team also understands that you make this investment in gold or silver to secure your independence and we are committed to helping you achieve this with the integrity, accountability, and reliability that you deserve.

Sincerely,



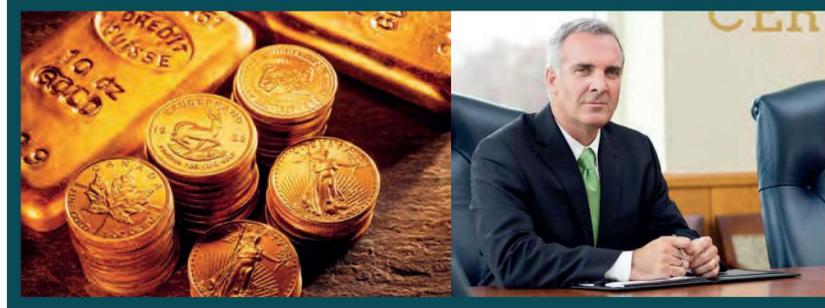
John J. Halloran
President and Chief Executive Officer



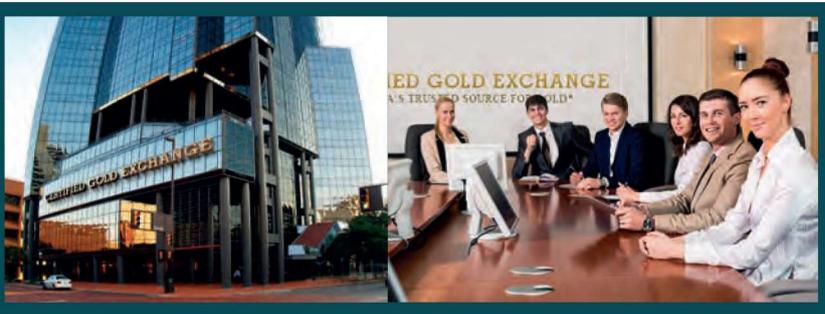


About the Certified Gold Exchange

Ronald Reagan said, "If we lose freedom here, there is no place to escape to. This is the last stand on Earth." The management of the Certified Gold Exchange could not agree more and are reminded daily that U.S. investors are facing the fight of their lives.



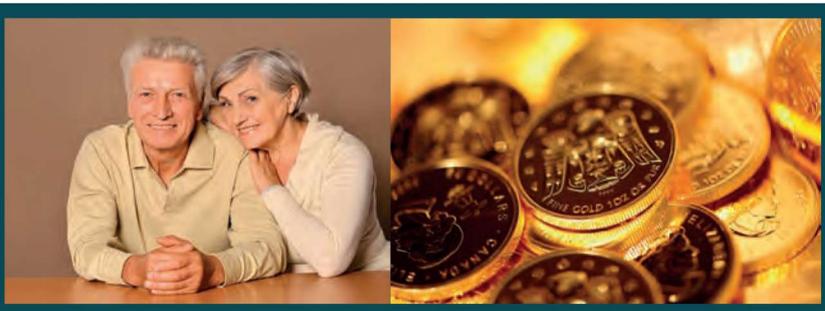
If the U.S. markets collapse, so do many of our hopes and dreams. Why should the question of freedom present itself when discussing U.S. economic policy? It's because the Certified Gold Exchange believes the citizens of the United States are under attack by central banking policies that are designed to strip away your wealth as fast as you can create it.



We were founded in 1992 as a dealer to dealer trading platform and opened our discount trading platform to household investors in 2001. In the last 27 years we have maintained the undisputed finest reputation in the metals industry and have never had a client lodge a formal complaint against us.



The Certified Gold Exchange has also lead with client preferred pricing on both ends of the transaction. We are a market beater and not a market maker. We use Google's algorithm to check all other dealers buy & sell quotes and then we beat them with the lowest selling and highest buy price of the day.

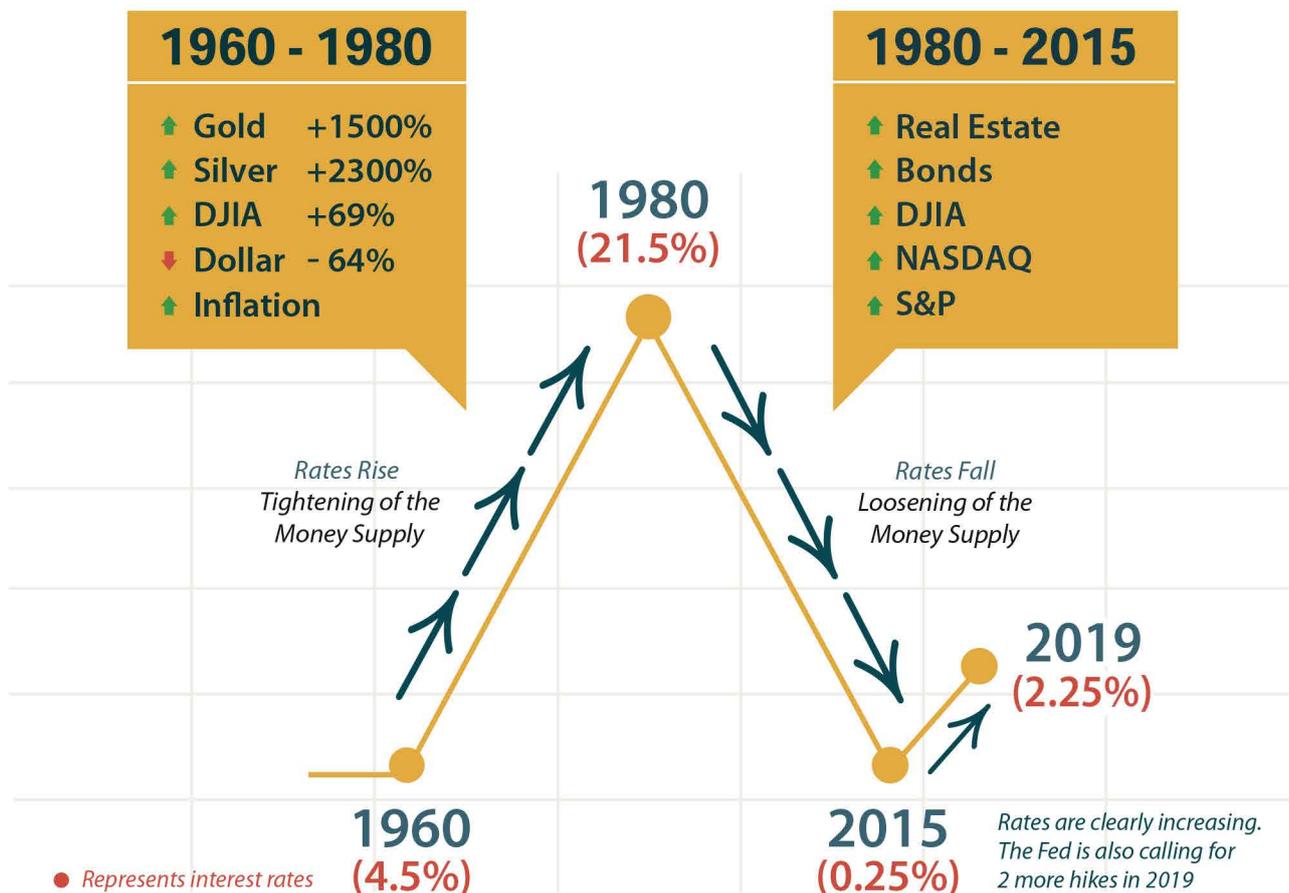




United States Interest Rate Super-Cycle

With interest rates increasing, informed investors are preparing for the inevitable. As rates continue to rise, our economy's dynamics will change; those who diversify their portfolios to take advantage of rising interest rates are likely to be positioned for above-average returns.

By focusing on historic interest rate data, we can get a much clearer idea of how the future landscape might look. The last significant rising interest rate cycle occurred between 1960 and 1980.



Follow the money.

As interest rates rose over the course of 20 years, the prices of gold, silver and other commodities increased tremendously, as did the rate of inflation. Poor per-

formers during that time, including stocks, bonds, real estate and cash accounts, did not rebound sufficiently until interest rates began to decline in the 1980s.



As seen below, the Dow Jones Industrial Average (DJIA) increased 69% as interest rates rose from 1960 - 1980. When adjusted for inflation, however, the actual 20-year gain was a mere 5%. Gold and silver are clearly the winners during an inflationary cycle. With interest rates positioned to rise again, investors would be wise to follow the Consumer Price Index (CPI) or for a truer measure of inflation visit ShadowStats.com.

Fed Prime Lending Rate



1.	— USFPLR	Open	4.500	High	21.500
		Close	21.500	Low	4.000

*www.fedprimerate.com/wall_street_journal_prime_rate_history.htm

USA BLS Consumer Price Index



2.	— CPUSAM	Open	29.300	High	76.700
		Close	76.700	Low	29.300

*www.crestmontresearch.com/docs/i-rate-relationship.pdf

Dow Jones Industrials Average



3.	— __DWI_XD	Open	679.060	High	1051.700
		Close	838.740	Low	535.760

*www.stockcharts.com/freecharts/historical/djia19601980.html

Gold Bullion Price - New York (U.S. \$/ounce)



4.	— __XAU_D	Open	35.250	High	578.700
		Close	578.700	Low	29.300

*www.nma.org/pdf/gold/his_gold_prices.pdf

*President Gerald Ford authorized Public Law 93-373 in 1974, allowing U.S. citizens to own gold again.

What about bonds?

According to the Wall Street Journal's **Guide to Understanding Money & the Markets**, as interest rates increase new bonds offer higher returns, subsequently devaluing the bonds already on the market. With over 130 rate hikes

taking place between 1960 and 1980, existing bonds were continually devalued, making it impossible for investors to maintain their principal. Certified Gold Exchange clients are never positioned into mathematical improbabilities.



Effects of Devaluing U.S. Currency

History proves just how effective gold is at maintaining the U.S. dollar's purchasing power. During the 47 years from 1913 through 1960, the dollar lost 64% of its value. If this sounds drastic, let's look below to see what happened once the dollar was no longer backed by gold.

1960 **\$2.99**



1980 **\$8.32**



In the 20 years from 1960 to 1980, the dollar lost almost as much value as it had in the previous 47 years. It now took \$8.32 to buy what \$2.99 bought just two decades earlier. During that same time, \$1 invested in gold increased to over \$15.

Why let government debt and inflation spoil your party? The Certified Gold Exchange has a plan to grow your wealth faster than the current administration can take it away.



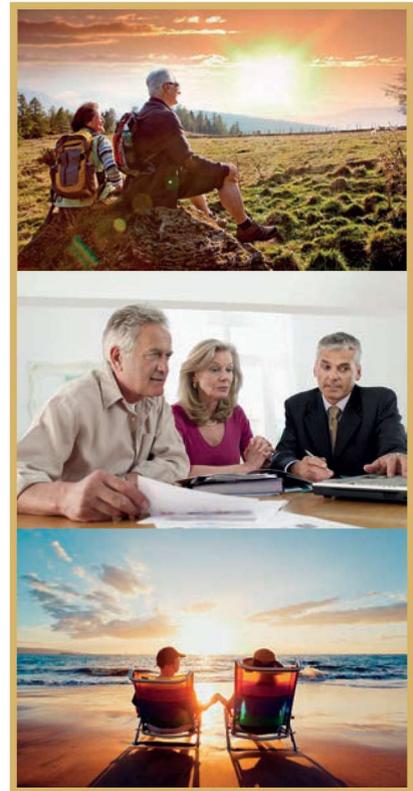
Gold & Silver IRA: The Best Way to Ensure Your Golden Years Are Truly Golden

Putting physical gold and silver in your IRA is a great way to protect your nest egg through what will surely be one of the most inflationary times in the history of our great nation. How can we make such a bold claim? It's because the U.S. is choked with debt, and interest rates have already begun to move north from 0.25% to 2.25%. With rates on the rise, investors with physical gold and silver will maintain their purchasing power and fight against calamity, as witnessed time and time again over the last 5,000 years.

You can join the wise that came before you in questioning the rationality of government debt, fiat currencies and skyrocketing expenses. Transferring an inactive 401(k), 403(b) or IRA into pure physical gold and silver is as easy as:

- Selecting a custodian from our list of insured and approved firms.
- Purchasing your government-issued gold and silver products for delivery.
- Sleeping well because, as the dollar decreases, your gold & silver historically increase.

Don't trust your retirement dreams to anyone but the Certified Gold Exchange, because we are your best option for making sure this half of your financial life outperforms the first half. Call our Retirement Success Division at **(800) 300-0715** today so you can put our experts to work, because this is the time to relax and enjoy yourself. You deserve it.



- Delivery In A National Emergency
- Historically Rises With Inflation

- 5,000 Year Track Record Of Safety
- Outperforms Dollars Over Time



Gold & Silver Bullion: The Ultimate Inflation Fighters

When you don't expect the dollar to crash, but you do believe inflation will slowly decrease the dollar's purchasing power, you should consider purchasing bullion to keep inflation in check.

Just Like at Your First High School Dance, Popularity Matters with Bullion

The Certified Gold Exchange recommends Credit Suisse bullion bars as well as American Eagle, Canadian Maple Leaf and South African Krugerrand bullion coins. These high demand items offer fair premiums and the greatest liquidity within the U.S. physical bullion market.

American Eagles



Guaranteed by the U.S. Mint

Canadian Maple Leafs



Guaranteed by the Royal Canadian Mint

Credit Suisse Bars



Available in 1 oz and 10 oz

American Eagle Proofs



Most Popular for IRAs



Gold & Silver Bullion: Invest With Confidence

Read the eBay forums and you will see that at times they have allowed clad (counterfeit) coin sales. Where does the gold and silver you own originate? Online platforms make it easy to buy and sell coins from the convenience of your computer.

These platforms will also buy from anyone lurking in the general public, so it's possible that your metals are purchased secondhand from some random person. Could that seller be a counterfeiter, as we have seen in the news on an almost daily basis in recent years?



It's About Reputation, Reputation, Reputation

The Certified Gold Exchange believes you should never buy from these online websites because you could be trusting your investment's authenticity to a shipping clerk working from a high-volume, come-and-go mail room. Rest assured, we never buy bullion from the general public - only direct from government supplies, Comex-approved inventories and current clients.

Don't be one of the many investors on the wrong side of the recent counterfeit gold and silver news stories. Sleep securely by calling the Certified Gold Exchange and asking about the latest General Electric Phasor XS scanner technology and our iron-clad guarantee.

- Weight Guaranteed By Government
- Best For Short Term Investing
- Lowest Buy and Sell Spreads
- Bought and Sold Over In 120 Countries



US Numismatic Coinage: Beauty, Rarity, Value

There is evidence that numismatic (rare) coins have been collected since before the birth of Christ. In fact, the first emperor of Rome, Caesar Augustus (27BC - 14AD), gave "coins of every device, including old pieces of the kings and foreign money" as Saturnalia festival gifts.



Fast forward two millennia and you have the United States semi-numismatic market that is active with both collectors and investors. This U.S. coin market was revolutionized in 1986 with the formation of the Professional Coin Grading Service (PCGS) and the Numismatic Guaranty Corporation (NGC). The introduction of these third-party grading services gave investors the assurance that a coin's condition (grade) is consistent at the time of purchase as well as upon liquidation.

If Privacy and Protection are Important, Consider Legal Precedence

Semi-numismatic coins are popular with conservative investors simply because legal precedence is so strong in the United States. According to Vincy Fon of George Washington University, courts are expected to be persuaded by past decisions when there is a sufficient level of consistency between two cases. Although, no one can say what the future holds just because rare coins were exempt from the last recall of gold, legal precedence alone is enough to motivate investors that expect another 1933 depression-like event.



Hard Data Proves Rare Coins Are The Best Long-Term Investments, Bar None!

Prestigious Penn State University Professor of Economics Dr. Raymond E. Lombra has completed his 33-year evaluation on the performance of U.S. rare coins from 1978 through 2011. Professor Lombra discovered that for a long-term investment, rare coins easily outperformed stock indexes, bonds, treasuries, cash accounts and even bullion. He also found that rare-date, high-quality coins outperformed semi-numismatic, common-date issues.

Certified Gold Exchange Recommends Third-Party Grading by PCGS and NGC



There is never a good reason to settle for less than the best. Call the Certified Gold Exchange at **(800) 300-0715** today and ask about large-volume discounts and our industry exclusive PriceMatchPlus® Guarantee.

- Buy And Sell With Complete Privacy
- Historically Outperformed Bullion
- Certification Helps Thwart Counterfeiting
- Liquidation In Over 100 Countries



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