Gold & Silver
Smart Moves
Dear Investor,

Sadly, as of February 14th, 2017, the U.S. national debt surpasses a staggering $20 Trillion. It’s a figure that has doubled during Obama’s two terms and it is dangerously higher than our nation’s gross domestic product (GDP). Our country is insolvent, and inflation is leading to the prices of many goods and services increasing by up to 10% annually. Not only is this unsustainable, it is also an immoral and direct attack on the fabric of the United States. This is not the economic situation many of us signed on for.

While President Trump’s administration recognizes that this predicament is troublesome, it’s forced to try and spend itself out of debt. The Trillions for infrastructure and military spending coupled with lower taxes will add between $5.9 to $15.4 Trillion to the national debt over 10 years. Taking into consideration the debt, derivatives and unfunded liabilities of our nation, we are currently more than $580 Trillion in the hole, according to USDebtClock.org.

The Certified Gold Exchange is here to serve your needs and help protect your wealth from being eroded away by inflation. We will show you methods and strategies designed to shield you from continued attacks by a Federal Reserve looking to dilute your wealth. Even President Trump and his Wall Street cabinet agree that our nation’s debt and unfunded liabilities will continue to rise, which is why the Certified Gold Exchange has devised strategies to grow your wealth beyond the burdens of inflation.

As the chief executive officer of the Certified Gold Exchange, I am immensely proud to be serving at such a pivotal time in the history of our country. There is also a tremendous amount of satisfaction gained from working side-by-side with the men and women on the Certified Gold Exchange team; every member takes their role of securing your independence very seriously. This level of passion and dedication to our mission inspires me each day.

On behalf of the Certified Gold Exchange family, I thank you for the opportunity to serve as your partner on this journey. God bless you, the United States of America and your loved ones in the prosperous years ahead.

Sincerely,

John J. Halloran
President and Chief Executive Officer
About the Certified Gold Exchange

Ronald Reagan said, “If we lose freedom here, there is no place to escape to. This is the last stand on Earth.” The management of the Certified Gold Exchange could not agree more and are reminded daily that U.S. investors are facing the fight of their lives.

If the U.S. markets collapse, so do many of our hopes and dreams. Why should the question of freedom present itself when discussing U.S. economic policy? It’s because the Certified Gold Exchange believes the citizens of the United States are under attack by central banking policies that are stripping wealth away as fast as you can accumulate it.

With interest rates so low (currently 1.0%), now is the time to respond. It’s important that you solidify your wealth with a plan that will ensure your spending power grows with or faster than the rising cost of consumer goods. Rest assured that the Certified Gold Exchange has a plan to help you fight back.

A great way to get started in protecting your retirement accounts is to read our special report, 5 Reasons Gold and Silver will Skyrocket under President Trump. You’ll learn what the effects of Trillions in infrastructure and military spending coupled with lower tax revenues means for the U.S. debt load and your IRAs and 401ks.
With interest rates rising again after historic lows, informed investors are preparing for the inevitable. As rates rise, our economy’s dynamics will change; those who diversify their portfolios to take advantage of rising interest rates are likely to be positioned for above-average returns.

By focusing on historic interest rate data, we can get a much clearer idea of how the future landscape might look. The last significant rising interest rate cycle occurred between 1960 and 1980.

<gridTable>
<table>
<thead>
<tr>
<th>Year</th>
<th>Gold</th>
<th>Silver</th>
<th>DJIA</th>
<th>Dollar</th>
<th>Inflation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>+1500%</td>
<td>+2300%</td>
<td>+69%</td>
<td>-64%</td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td></td>
<td></td>
<td>(21.5%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td></td>
<td></td>
<td>(0.25%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td></td>
<td></td>
<td>(1.0%)</td>
<td></td>
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Follow the money. As interest rates rose over the course of 20 years, the prices of gold, silver and other commodities increased tremendously, as did the rate of inflation. Poor performers during that time, including stocks, bonds, real estate and cash accounts, did not rebound sufficiently until interest rates began to decline in the 1980s.
As seen below, the Dow Jones Industrial Average (DJIA) increased 69% as interest rates rose from 1960 - 1980. When adjusted for inflation, however, the actual 20-year gain was a mere 5%. Gold and silver are clearly the winners during an inflationary cycle. With interest rates positioned to rise again, investors would be wise to follow the Consumer Price Index (CPI) or for a truer measure of inflation visit ShadowStats.com.

*President Gerald Ford authorized Public Law 93-373 in 1974, allowing U.S. citizens to own gold again.

What about bonds? According to the Wall Street Journal's Guide to Understanding Money & the Markets, as interest rates increase new bonds offer higher returns, subsequently devaluing the bonds already on the market. With over 130 rate hikes taking place between 1960 and 1980, existing bonds were continually devalued, making it impossible for investors to maintain their principal. Certified Gold Exchange clients are never positioned into mathematical improbabilities.
Effects of Devaluing U.S. Currency

History proves just how effective gold is at maintaining the U.S. dollar’s purchasing power. During the 47 years from 1913 through 1960, the dollar lost 64% of its value. If this sounds drastic, let’s look below to see what happened once the dollar was no longer backed by gold.

In the 20 years from 1960 to 1980, the dollar lost almost as much value as it had in the previous 47 years. It now took $8.32 to buy what $2.99 bought just two decades earlier. During that same time, $1 invested in gold increased to over $15.

Why let government debt and inflation spoil your party? The Certified Gold Exchange has a plan to grow your wealth faster than the current administration can take it away.
Gold & Silver IRA: The Best Way to Ensure Your Golden Years Are Truly Golden

Putting physical gold and silver in your IRA is a great way to protect your nest egg through what will surely be one of the most inflationary times in the history of our great nation. How can we make such a bold claim? It’s because the U.S. is choked with debt, and interest rates have already begun to move north from 0.25% to 1.0%. With rates on the rise, investors with physical gold and silver will maintain their purchasing power and fight against calamity, as witnessed time and time again over the last 5,000 years.

You can join the wise that came before you in questioning the rationality of government debt, fiat currencies and skyrocketing expenses. Transferring an inactive 401(k), 403(b) or IRA into pure physical gold and silver is as easy as:

- Selecting a custodian from our list of insured and approved firms.

- Purchasing your government-issued gold and silver products for delivery.

- Sleeping well because, as the dollar decreases, your gold & silver historically increase.

Don’t trust your retirement dreams to anyone but the Certified Gold Exchange, because we are your best option for making sure this half of your financial life outperforms the first half. Call our Retirement Success Division at (800) 300-0715 today so you can put our experts to work, because this is the time to relax and enjoy yourself. You deserve it.
Gold & Silver Bullion: The Ultimate Inflation Fighters

When you don’t expect the dollar to crash, but you do believe inflation will slowly decrease the dollar’s purchasing power, you should consider purchasing bullion to keep inflation in check.

Just Like at Your First High School Dance, Popularity Matters with Bullion

The Certified Gold Exchange recommends Credit Suisse bullion bars as well as American Eagle, Canadian Maple Leaf and South African Krugerrand bullion coins. These high demand items offer fair premiums and the greatest liquidity within the U.S. physical bullion market.

American Eagles

Guaranteed by the U.S. Mint

Canadian Maple Leafs

Guaranteed by the Royal Canadian Mint

Credit Suisse Bars

Available in 1 oz and 10 oz

American Eagle Proofs

Most Popular for IRAs
Gold & Silver Bullion: Invest With Confidence

Read the eBay forums and you will see that at times they have allowed clad (counterfeit) coin sales. Where does the gold and silver you own originate? Online platforms make it easy to buy and sell coins from the convenience of your computer.

These platforms will also buy from anyone lurking in the general public, so it’s possible that your metals are purchased secondhand from some random person. Could that seller be a counterfeiter, as we have seen in the news on an almost daily basis in recent years?

It's About Reputation, Reputation, Reputation

The Certified Gold Exchange believes you should never buy from these online websites because you could be trusting your investment’s authenticity to a shipping clerk working from a high-volume, come-and-go mail room. Rest assured, we never buy bullion from the general public - only direct from government supplies, Comex-approved inventories and current clients.

Don’t be one of the many investors on the wrong side of the recent counterfeit gold and silver news stories. Sleep securely by calling the Certified Gold Exchange and asking about the latest General Electric Phasor XS scanner technology and our iron-clad guarantee.

• Weight Guaranteed By Government
• Lowest Buy and Sell Spreads
• Best For Short Term Investing
• Bought and Sold Over In 120 Countries
US Numismatic Coinage: Beauty, Rarity, Value

There is evidence that numismatic (rare) coins have been collected since before the birth of Christ. In fact, the first emperor of Rome, Caesar Augustus (27BC - 14AD), gave "coins of every device, including old pieces of the kings and foreign money" as Saturnalia festival gifts.

Fast forward two millenniums and you have the United States semi-numismatic market that is active with both collectors and investors. This U.S. coin market was revolutionized in 1986 with the formation of the Professional Coin Grading Service (PCGS) and the Numismatic Guaranty Corporation (NGC). The introduction of these third-party grading services gave investors the assurance that a coin’s condition (grade) is consistent at the time of purchase as well as upon liquidation.

If Privacy and Protection are Important, Consider Legal Precedence

Semi-numismatic coins are popular with conservative investors simply because legal precedence is so strong in the United States. According to Vincy Fon of George Washington University, courts are expected to be persuaded by past decisions when there is a sufficient level of consistency between two cases. Although no one can say what the future holds just because rare coins were exempt from the last recall of gold, legal precedence alone is enough to motivate investors that expect another 1933 depression-like event.
Hard Data Proves Rare Coins Are The Best Long-Term Investments, Bar None!

Prestigious Penn State University Professor of Economics Dr. Raymond E. Lombra has completed his 33-year evaluation on the performance of U.S. rare coins from 1978 through 2011. Professor Lombra discovered that for a long-term investment, rare coins easily outperformed stock indexes, bonds, treasuries, cash accounts and even bullion. He also found that rare-date, high-quality coins outperformed semi-numismatic, common-date issues.

Certified Gold Exchange Recommends Third-Party Grading by PCGS and NGC

There is never a good reason to settle for less than the best. Call the Certified Gold Exchange at (800) 300-0715 today and ask about large-volume discounts and our industry exclusive PriceMatchPlus Guarantee.