

Avoid The Coming Stock Market Collapse With

# Lloyds of London Insured Gold IRA



America's Trusted Source for Gold®





Dear Investor,

Imagine barrelling down a winding mountain road at over 60 miles per hour and your brakes fail. How long do you think you've got before you crash?

Without fiscal restraint that should give you an idea of what the next four years will feel like. As the U.S. economy limps into 2021, you should expect the largest tax and spending increases in history.



Over the next four years, the new administration aims to extract your wealth at breakneck speed. Biden calls it leveling the playing field. We call it theft. He wants to use your retirement money to support his plethora of social welfare and justice programs.

The Biden/Harris agenda will unleash the largest wealth transfer in U.S. history. They plan to take trillions from the haves (you) to support the have nots. The lion's share will support far-left handout schemes and the "Too Big To Fail" corporations. Think Obama's 2008 bailouts on steroids.

At some point, even Uncle Sam must pay the piper. The U.S. National Debt is forecast to pass 30 trillion by the end of 2021. Social Security could also go bankrupt soon.

So how do you protect your IRA or 401k from the inevitable obliteration of the U.S. dollar? With a "Safety First Gold IRA" from the official Certified Gold Exchange. Join the record number of investors switching to a self-directed gold & silver IRA.

With 100% private ownership, you get the safety you need before the next market collapse. Sleep well knowing your metals are insured by an all-risk Lloyds of London policy.

Without doubt, the coming Biden/Harris spendathon will put your retirement assets at risk. Yet, gold & silver can protect your nest egg from even this spendaholic administration.

To keep their hands out of your pockets, call us today. I guarantee you transparency, accountability and integrity each and every time you contact the Certified Gold Exchange.

Sincerely,

**John J. Halloran**  
**President**





**CERTIFIED GOLD EXCHANGE**  
AMERICA'S TRUSTED SOURCE FOR GOLD®

## About Certified Gold Exchange

Ronald Reagan said, "If we lose freedom here, there is no place to escape to. This is the last stand on Earth." The management of the Certified Gold Exchange could not agree more and is reminded daily that U.S. investors are facing the fight of their lives.



If the U.S. markets collapse so do many of our hopes and dreams. Why should the question of freedom present itself when discussing U.S. economic policy? It's because the Certified Gold Exchange believes the citizens of the United States are under attack by central banking policies and bailouts that will strip away your wealth faster than you can create it.



We were founded in 1992 as a dealer to dealer trading platform and opened our discount trading desk to household investors in 2001. For 28 years we have maintained the undisputed, finest reputation in the metals industry.



The Certified Gold Exchange has consistently led with client preferred pricing on both ends of the transaction. We are a market beater - not a market maker. We use Google's algorithm to check all other dealers' buy & sell quotes, and then we beat them with the lowest selling or highest buy price of the day.



## Will This Pandemic Destroy Your IRA Savings?

You and your family's health is what's most important, but your ability to stay financially afloat ranks high as well.

The government will spend trillions to prop-up corporate America, but just like in 2008, retirement accounts and taxpayers will be the fall-guys. Buy and hold investors could be on the hook for trillions.

In 2020, experts estimate that stock based IRA's and 401k's will lose another 34 - 65% of their value. And it can happen in the blink of an eye, just like during the Great Depression when investors were shocked that "it all happened so fast."

More bailouts are coming, and we may even see a rebound in stocks because of it. However, sooner rather than later, the whole house of cards will come tumbling down, and I'm guessing you can't afford that.

Rest assured, the trillions in bailout money will not be going to IRA and 401k investors. Households don't have a whole lot of time to protect their wealth. You must act now to protect everything you have worked so hard to build.

## Who Will Pay For The Bailouts?

So where does all that stimulus and bailout money come from? Yes, you're correct. It comes from you, your children and your grandchildren. It's debt and it's piled on top of all the other U.S. debt and unfunded liabilities.

According to USDebtClock.org, each man, woman and child's share of unfunded liabilities is \$397,608.00. Add that to the \$189,473 per citizen for our national debt, and the total is \$587,081 per person.

If that wasn't bad enough, only 21% of citizens have more than \$10,000 in savings. That means "your share" (in the government's eyes) is going to be a lot bigger.

So you don't have it, don't worry, they're willing to take what you do have one way or the other.



## Gold & Silver Are Your Best Safe Haven Assets

For 5,000 years, gold & silver have helped investors protect against financial ruin. They can also help you with your IRA or 401k accounts today.

Here are just a few examples of how gold has helped families navigate through crises in the last century.

By 1945, Europe was absolutely devastated by the Nazis. Mr. Gero, a prominent banker, was away on business. Mr. Gero knew the importance of hard assets like gold and always had plenty set aside for emergencies.

His wife Ingrid and 3 small children were stranded in Hungary without documents to travel. Fortunately, Mr. Gero's family was able to pay-off checkpoint officials throughout Europe with gold coins. Eventually, they made their way to the safe haven of Portugal where they were finally reunited.

Vietnam was in shambles after the war, and the incoming communist government didn't help. It had implemented draconian policies like price controls and taking over food production. Inflation raged to 700%. Food was scarce and many people lost everything.

Kim Tran, only 10 at the time, came from a well off family, but the government seized her father's business. Their future looked bleak, and they knew they had to escape Vietnam.

The only option were the boats fleeing to Indonesia, and they only accepted gold. Kim's dad, being a prudent man, had always stashed away some gold, just in case. He coughed up \$5,600 worth of gold for their passage. (Valued today at \$61,845.)

Upon arriving in Indonesia, they landed in a refugee camp, where food and medicine were scarce. The gold they had enabled them to eat and survive the camp's hardships. The Tran family eventually used the remaining gold to buy passage to the U.S..

The above life or death stories are just as relevant today. This global pandemic will become the most financially challenging event of our lives. Its financial ramifications will bankrupt nations and multinational corporations.

Needless to say, millions of Americans will be wiped out by this shutdown. Act now to get on the right side of history. Call our retirement account advisers today to get your IRA and 401k accounts into gold or silver. Then rest easy knowing your assets are 100% insured by Lloyds of London and as liquid as cash.





Scott & Mary Kosak have worked hard to pay off their home, educate 3 children and save to secure their retirement. Their success is because over their 37 years of marriage, both learned about the value of a dollar as well as any Wall Street big shot.

In fact, between Scott & Mary's IRA's and an old 401k, they have built an impressive \$728,000 nest egg.

When asked why they are so eager to move these retirement accounts from stocks to physical gold and silver, Scott says, "We cannot afford another drop in value like we had in 2008."

Mary adds, "I always felt like I was in Las Vegas gambling with our future in the stock market anyway." "We just don't have time to make this money again," Scott says.

"We were also looking for an easy way to maintain our IRA account's purchasing power, and stocks are just too complicated," Scott says. He added, "That's when Mary discovered it, because she has always handled the money. She said in typical fashion, 'I've got some bad news & some great news. The bad news is our household costs have doubled in the last 18 years. The great news is you bought 10 ounces of gold and 100 ounces of silver centennial celebration coins in 2000, and they have all quadrupled in value.'"

"With inflation, it's like they steal from the hard working responsible folks to pay for generations of reckless big government spending, and we just decided to opt out," Mary adds.

Scott then says, "Think about any real asset you can actually hold in your hands. Whatever it is, you can be sure that 20 years ago it cost a lot less, and that in 20 years from now it will cost a lot more."

Mary quickly adds, "That's why we chose silver. Going back 1000's of years, it's never been worth nothing, and it grows with inflation without any need for water or sunlight." "We did not mention Mary loves to garden.

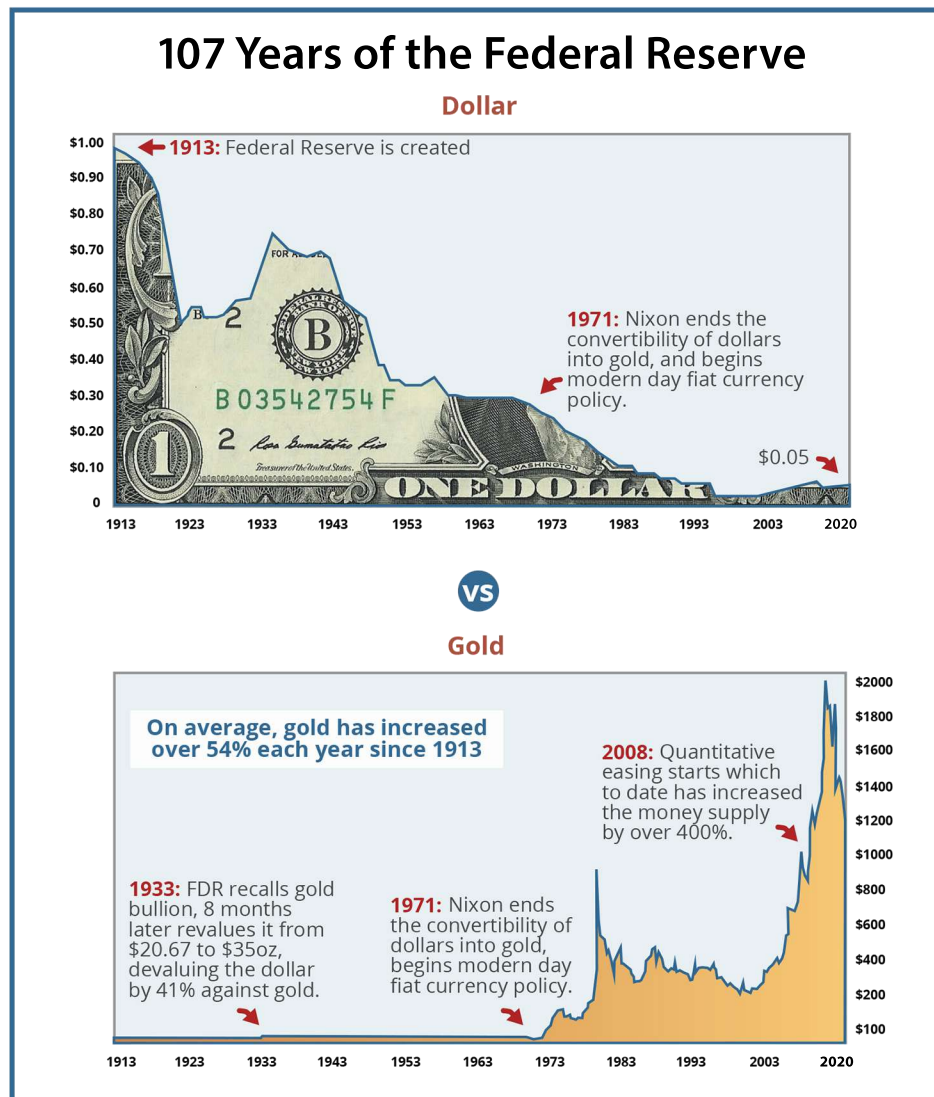
Scott adds, "Let's be clear, the U.S. is the greatest country on earth. We also know that the debt and the pillaging of the Social Security and Medicare coffers have been happening for decades so this is not about blame. It's just like making this money was 100% our responsibility, and we both feel keeping it safe falls on our shoulders too."



## A Gold & Silver IRA - Build Your Future On a Solid Foundation - Not Paper Promises

In August of 1997, when the public was first allowed to put precious metals into an IRA, gold sold for \$320 per ounce. As of this printing, gold has increased by over 600% in the last 23 years. Silver has also taken a similar path. How is it that precious metals can average 26% a year over more than two decades? Well, most of that growth is the effect of your dollars shrinking and you needing more of them to buy a real asset like gold and silver.

The watering down of the U.S. dollar is nothing new. This is made evident by our infographic below, titled "107 Years of the Federal Reserve." Also, notice how the dollar's slide accelerated after 1971, once it was no longer backed by gold.





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## Gold & Silver - Protecting Families a Lot Like Yours For Over 5,000 Years

Precious metals ownership has enabled investors to protect themselves from currency collapses, war, hyperinflation, and even bubbles in the stock, bond and real estate markets. As a testament to the durability of these hard assets, the Bank of Nova Scotia recovered over \$200,000,000 in gold and silver from the fallen World Trade Center Towers. Time and time again throughout history, gold and silver have held their value in the face of disaster, be it natural or man-made.

## Success Takes Teamwork - Finding Your Supplier, Custodian and Depository

- **The Supplier** - Well, it's clear the Certified Gold Exchange should be your supplier as we have been at the forefront of developing best practice methodology that has become the standard in the industry among top tier firms. We were around a decade before gold and silver IRA accounts were introduced in 1997, and in all those years, CGE has never had a single client complaint, because we care.
- **The Custodian** - The Certified Gold Exchange can work with any established custodian of your choice. Firms we recommend are Strata Trust, Equity Trust, GoldStar Trust and Kingdom Trust. Each of these custodians have different areas of expertise and fee schedules available on their websites. Please be sure to contact your favorite CGE adviser for a consultation based on your unique needs so that we can match you with the optimal authorized custodian.
- **The Depository** - Delaware Depository, International Depository Services and Brinks are three great options for storing the precious metals in your IRA. All three firms also have an "All-Risk" insurance policy from Lloyds of London. The main advantage of working with Delaware Depository is that we keep an account there as well, so when you want to move back into cash, it happens in days not weeks.







## 3 Great Options to Meet Your Unique Needs

- 1. The Process Via Transfer** - We transfer the desired amount from your current custodian to your new custodian. You never take possession of the funds, and there is no extra paperwork at tax time. The IRS allows unlimited custodian to custodian transfers.
- 2. The Process Via Rollover** - A rollover implies that you received funds from your current custodian, and you are going to send the full amount received to your new custodian within the 60 days allotted by the IRS. The IRS will be notified by the custodian at tax time, and you are only allowed one rollover within a 12 month period.
- 3. Non Traditional Options** - Develop a custom plan using one of over 150 strategies. Are you interested in lowering your IRA and 401k accounts tax burdens and having more control of the retirement you've worked so hard to enjoy? Maybe you should convert to a Roth and use custodian spot price valuations which could cut taxes.

## After Funding Arrives, Choose Your Metals

- American Gold Eagle (Uncirculated/Proof)
- American Silver Eagle (Uncirculated/Proof)
- American Platinum Eagle (Uncirculated/Proof)
- American Gold Buffalo
- Austrian Gold Philharmonic
- Austrian Silver Philharmonic
- Australian Kangaroo
- Australian Nugget
- Australian Silver Kookabura
- British Royal Mint Gold Britannia
- British Royal Mint Silver Britannia
- RCM Gold Maple Leaf
- RCM Platinum Maple Leaf
- RCM Palladium Maple Leaf
- RCM 1.5oz Silver Wild Life Series
- RCM 1.5oz Gold Wild Life Series
- Any COMEX- authorized gold bar or round

Please Note: IRA Transactions Qualify For Our PriceMatchPlus® Guarantee

Not sure which metal is right for you? Just call our friendly gold and silver IRA advisers today at **(800) 300-0715**. We will devise a strategy ideal for your unique situation. All IRA transactions automatically include our PriceMatchPlus guarantee. This means we use a Google algorithm to supply you with the lowest price of the day.



**UNITED STATES MINT**  
*Connecting America through Coins*



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## Your Precious Metals IRA Offers Instant Liquidity

Buying and selling gold or silver in your IRA is quick and easy. Simply call or email our trading floor, and we will prepare a buy or sell invoice for your authorization. You can also take delivery of your gold and silver in a national emergency. Distributions would be subject to normal IRA rules.

## 24 Hour Online Real-Time Account Access

Once your metals are delivered, inventoried and cataloged, your CGE adviser will walk you through the initial setup of your online account. You can now track your metals performance 24 hours a day online. You will also receive a quarterly email statement. Paper statements can be mailed upon request.

## Is A Gold Or Silver IRA Better?

With a self directed IRA, you alone will ultimately select which metals are right for you. It can be helpful to know that both gold and silver reached their historical highs in 2011. Gold hit \$1900 and is only 14% away from reaching that high again. Silver reached \$49.50, and is currently 330% from reaching its previous high. So the return on investment is 23 dollars in silver for every 1 dollar in gold based on historical highs.

## Your Instincts Are Spot-On

Are you concerned a coming global depression could kill your retirement plans and current way of life? Then get the protection that only a "Safety First Gold or Silver IRA" can offer. Bulletproof your retirement nest egg and your family's well being before it's too late. Just call **(800) 300-0715** and say "protect my IRA now!"



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## Gold & Silver Bullion: The Ultimate Inflation Fighters

When you don't expect the dollar to crash but you do believe inflation will slowly decrease the dollar's purchasing power, you should consider purchasing bullion to keep inflation in check.

## Just Like at Your First High School Dance, Popularity Matters with Bullion

The Certified Gold Exchange recommends Credit Suisse bullion bars as well as American Eagle, Canadian Maple Leaf and South African Krugerrand bullion coins. These high demand items offer fair premiums and the greatest liquidity within the U.S. physical bullion market.

### American Eagles



*Guaranteed by the U.S. Mint*

### Canadian Maple Leafs



*Guaranteed by the Royal Canadian Mint*

### Credit Suisse Bars



*Available in 1 oz and 10 oz*

### American Eagle Proofs



*Most Popular for IRAs*





# Gold & Silver Bullion: Invest With Confidence

Read the eBay forums, and you will see that at times they have allowed clad (counterfeit) coin sales. Where does the gold and silver you own originate? Online platforms make it easy to buy and sell coins from the convenience of your computer. But these platforms will also buy from anyone lurking in the general public. So it's possible that your metals are purchased secondhand from some random person.

Could that seller be a counterfeiter, as we have seen in the news on an almost daily basis in recent years?



## It's About Reputation, Reputation, Reputation

The Certified Gold Exchange believes you should never buy from these websites, because you could be trusting your investment's authenticity to a shipping clerk working from a high-volume mailroom. Rest assured, we never buy bullion from the general public - only direct from government supplies, Comex-approved inventories and current clients.

Don't be one of the many investors on the wrong side of the recent counterfeit gold and silver news stories. Sleep securely by calling the Certified Gold Exchange and asking about the latest General Electric Phasor XS scanner technology and our iron-clad guarantee.

- Weight Guaranteed By Government
- Lowest Buy and Sell Spreads
- Best For Short Term Investing
- Bought and Sold Over In 120 Countries



## US Numismatic Coinage: Beauty, Rarity, Value

There is evidence that numismatic (rare) coins have been collected since before the birth of Christ. In fact, the first emperor of Rome, Caesar Augustus (27BC - 14AD), gave "coins of every device, including old pieces of the kings and foreign money" as Saturnalia festival gifts.



## If Privacy and Protection are Important, Consider Legal Precedence

Semi-numismatic coins are popular with conservative investors simply because legal precedence is so strong in the United States. According to Vincy Fon of George Washington University, courts are expected to be persuaded by past decisions when there is a sufficient level of consistency between two cases. Therefore, investors that expect another 1933 depression-like event should consider coins with some collector value.



## Hard Data Proves Rare Coins Are The Best Long-Term Investments, Bar None!

Prestigious Penn State University Professor of Economics Dr. Raymond E. Lombra has completed his 33-year evaluation on the performance of U.S. rare coins from 1978 through 2011. Professor Lombra discovered that for a long-term investment, rare coins easily outperformed stock indexes, bonds, treasuries, cash accounts and even bullion. He also found that rare-date, high-quality coins outperformed semi-numismatic, common-date issues.

## Certified Gold Exchange Recommends Third-Party Grading by PCGS and NGC



There is never a good reason to settle for less than the best. Call the Certified Gold Exchange at **(800) 300-0715** today and ask about large-volume discounts and our industry exclusive PriceMatchPlus® Guarantee.

Please Note: Rare Coins Are Eligible For Home Delivery But Not Allowed In An IRA.

- Buy And Sell With Complete Privacy
- Historically Outperformed Bullion
- Certification Helps Thwart Counterfeiting
- Liquidation In Over 100 Countries





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