

The background of the entire image is a collage of US dollar bills and coins, including one-dollar and two-dollar bills, and various coins, all rendered in a light, semi-transparent grey tone. The bills and coins are scattered and overlapping, creating a textured, financial backdrop.

7

COSTLY

GOLD & SILVER

BLUNDERS

AND SECRET PRICING REPORT

7 Biggest Gold & Silver Investment Blunders



Blunder #1

Investing with one of the precious metals marketing monsters in Southern California is at the top of the list. Southern California is a great place to vacation and a really crummy place to choose your gold and silver dealer. Investors lose 100's of millions of dollars annually from calls that originate from Southern California. You don't only lose by paying over 30% on your buy and

sell spreads; many of these firms will also be quick to burn and churn your account, adding fees to each transaction. Are all Southern California precious metals dealers out to scalp you? No, but if you don't live locally and you responded to a national advertisement, you may already be the frog in the pot unaware the temperature is rising.

Blunder #2

You keep hearing about gold from your favorite radio or TV personality. They mention they are clients personally and that they recommend a particular company. Maybe the company gave them a few coins as part of a million or more contract but this on air personality is not being overcharged like the listeners. This is very costly advertising and the end user (you)

will ultimately pay a premium. Ironically, most of these conservative-endorsed firms are in Southern California, and it was also recently discovered, after the now infamous Santa Monica City Attorney brought criminal charges against one of these firms, that the founder (a renowned liberal Hollywood producer) was targeting Christian conservatives.



Blunder #3

You are too busy looking at the pinstripes to properly check out a company. Because gold and silver have been in the public favor since before 2006, this has attracted many marketing firms into the precious metals arena. They promise you the moon and the stars but they may not be around to have you hold it against them if something goes wrong. A quick way to expose these fly by night operators is to do the following:

Don't even consider buying from a firm unless you do a trademark search; this will tell you when the company trademarked their current name. Ten (10) years or more

is recommended. <http://www.uspto.gov>

Check out how long the company's website has been actively operating online at <https://archive.org/web> and then you won't be too shocked if you find a fly by night operator.

If you need help using any of these tools or want assistance on finding our or any metals dealer's public information, please call us for a free real-time pricing comparison or public information report on your chosen metals dealer(s). Our price comparison hotline number is **1-800-300-0715** Code Word: SAVE MONEY.

Blunder #4

Read the eBay forums and you will see that at times they have allowed clad (counterfeit) coin sales. Do you know where your gold and silver originate from? Online platforms make it easy to buy and sell coins from the convenience of your computer but at great peril. These platforms will also buy from anyone lurking in the general public, so it's possible your metals are secondhand & purchased from an unauthorized person. Could that seller be a counterfeiter, as we have seen almost daily on the news in recent years?

The Certified Gold Exchange truly believes you should never buy from these online

trading platforms because you could be entrusting your investment's authenticity to an errant shipping clerk working in a high-volume, come-and-go mailing room. Rest assured, we never buy bullion from the general public – only direct from government supplies, Comex-approved inventories, and current clients.

Don't be one of the many investors on the wrong side of the recent counterfeiting news stories. Sleep securely by calling the Certified Gold Exchange and asking about the latest General Electric Phasor XS scanner technology and our iron-clad guarantee.



Blunder #5

Never store your gold outside of the USA. Most investors are quick to forget the collapse of the international metals storage markets in the early 80's. Many investors see offshore storage as more secure. This is a falsity. Due to new regulations, such as Obama's 2010 Foreign Account Tax

Compliance Act, which makes seizing U.S. foreign-held accounts quicker and easier than doing so with their stateside counterparts. Increased access is certainly a good thing when you're planning a diversification strategy that will protect you and yours in a national financial crisis.

Blunder #6

Don't let metal dealers hold your investment. Always use 3rd party storage within the United States like Delaware Depository and IDS. Both firms are non banks and fully insured by Lloyds of London. We had been warning investors of BullionDirect.com since 1999. Fast forward to 2015 when the

FBI raids BullionDirect.com vaults and finds them empty. Investors were notified that they will be lucky to recover .2 cents on every dollar invested. Always call a CGE adviser at **1-800-300-0715** to discuss your 3rd party insured storage options if home delivery is not possible for you.

Blunder #7

Don't buy bullion for safety or certified coins for the short term. If you are holding short term for profit, bullion is the best option. Always buy bullion for profit speculation. If you're buying because you expect there to be another 1933-style depression or worse, then buy PCGS or NGC certified coins.

According to Prof. Vincy Fon, of George Washington University, the U.S. works off of legal precedents. This means politicians, courts and others in positions of power are expected to be persuaded by past events.

So if you expect the dollar to disintegrate or a new national or international financial depression to hit, then buy private certified

gold and silver coins. While nobody can truly predict the future, this classification of coins were not recalled in the last confiscation, so legal precedents do work in your favor, unlike bullion, which was recalled in 1933.

Always remember that the staff here at the Certified Gold Exchange can never help you as much after the fact as we can before you invest in gold and silver. We have been helping families just like yours since 1992 without a single client complaint and have always maintained an A+ BBB Rating. To avoid all the above blunders and receive professional guidance, please call one of our many friendly advisors at **1-800-300-0715**, because, after all, you deserve the best.